



**Challenges  
of Europe**



University of Split, Faculty of Economics, Business and Tourism

**13<sup>th</sup> International Conference  
“Challenges of Europe”**

**“GROWTH, COMPETITIVENESS, INNOVATION AND WELL-BEING”**

22<sup>nd</sup>-24<sup>th</sup> May, 2019 / Bol, Island Brač, Croatia

Bluesun Hotel Elaphusa

# KEYNOTE SPEAKERS

## **Prof. ERIC MASKIN, PhD**

Adams University Professor at  
Harvard University, USA



**Nobel Laureate in  
Economics 2007**

## **Prof. OLIVER HART, PhD**

Andrew E. Furer Professor of  
Economics at Harvard  
University, USA



**Nobel Laureate in  
Economics 2016**

## **Prof. OLIVIER BLANCHARD, PhD**

Peterson Institute for  
International Economics, USA



**President of the  
American Economic  
Association**

# KEYNOTE SPEAKERS

## **Prof. EDWARD GLAESER, PhD**

Professor of Economics in the Faculty of Arts and Sciences at Harvard University, USA



**Leading world expert in urban topics**

## **Prof. KOEN PAUWELS, PhD**

Professor of Marketing at Northeastern University, USA



**Worldwide expert in marketing productivity, metrics and social media**

## **Prof. SERGEI GURIEV, PhD**

Professor of Economics (on leave) at the Institut d'études politiques de Paris (Sciences Po), FR



**Chief Economist at the European Bank for Reconstruction and Development (EBRD)**

## The Conference will address the regular and the special session topics.

### The REGULAR CONFERENCE topics are:

#### 1. Growth and development

- 1.1. Macroeconomic stability in post-recession growth
- 1.2. Human capital, education and innovation
- 1.3. Industrial policy and new competitiveness of nations
- 1.4. Environmental challenges for green growth
- 1.5. Institutions for growth and competitiveness
- 1.6. Well-being in time of budget constraints
- 1.7. Financial markets and monetary policy
- 1.8. Infrastructure development for economic growth and competitiveness
- 1.9. Fiscal consolidation and effective public sector
- 1.10. Trading blocs and global trade liberalization
- 1.11. Labour market, wages and labour migration
- 1.12. Inequality - new insights into its causes and effects
- 1.13. Economic growth and well-being
- 1.14. Experimental and behavioural economics - perspectives and challenges for the next generation
- 1.15. Experimental and behavioural economics - application of behavioural economics theory to actual problem areas
- 1.16. Cryptocurrencies – challenges and opportunities for financial markets
- 1.17. Sustainable tourism development and economic effects of tourism
- 1.18. The sharing economy
- 1.19. Efficient exploitation and use of renewable and exhaustible energy sources
- 1.20. Challenges for health care systems
- 1.21. Robotization, artificial intelligence, and labour market

#### 2. Business competitiveness

- 2.1. Entrepreneurship, small business management and start-ups
- 2.2. Finance, banking and accounting
- 2.3. Marketing management and consumer behaviour
- 2.4. Business-state relations and corporate social performance
- 2.5. Tourism and hospitality management and marketing issues
- 2.6. Management and leadership
- 2.7. Business elites and top management teams
- 2.8. Strategy and innovation
- 2.9. Operations management, business logistics and supply chain management
- 2.10. Corporate governance and corporate communications
- 2.11. Human resource management and organizational behaviour
- 2.12. ICT management
- 2.13. Digital transformation
- 2.14. Competition in specific/different market(s)
- 2.15. Industry-specific regulations
- 2.16. Managing health care: competition vs. regulation
- 2.17. New business models and fundamental changes in energy markets
- 2.18. Human resources and tourism labour market challenges
- 2.19. Artificial intelligence and customer service industry

### 3. Innovation

- 3.1. Productivity and digitalisation– the role of innovation
- 3.2. Intellectual property and innovation
- 3.3. Incentives for Innovation
- 3.4. Innovation and public policy
- 3.5. Entrepreneurship and innovation
- 3.6. Education, research, and innovation
- 3.7. Financing innovation
- 3.8. Competition and incentives to innovate
- 3.9. Behavioural innovation economics
- 3.10. Technology and innovations in tourism and hospitality
- 3.11. Big data and implications for (behavioural) economics

### 4. Cities and regions

- 4.1. Regional resilience
- 4.2. Regional and urban policy, planning and governance
- 4.3. Tourism in urban and regional policies, planning and governance
- 4.4. Migrations, ageing and regional labour markets
- 4.5. Smart cities and regions
- 4.6. Smart tourism destinations
- 4.7. Entrepreneurship, small businesses, and regional diversity
- 4.8. Tourism business ecosystems
- 4.9. Remote regions
- 4.10. Regional perspective of well-being
- 4.11. Regional ecosystem for entrepreneurship and innovation
- 4.12. Regional aspects of sport events
- 4.13. Urban areas: Theoretical perspectives and empirical evidence
- 4.14. Protected areas and tourism development
- 4.15. Universities - the role in less developed regions
- 4.16. Effects of place-based policies
- 4.17. Inclusive cities and regions
- 4.18. Peripheral and rural regions
- 4.19. Heritage and tourism development
- 4.20. Mitigating climate change in coastal tourism destinations
- 4.21. Crisis and risk management in tourism destinations
- 4.22. Creative economy – the tool for urban/regional development

## 5. Challenges in and lessons from Croatia

- 5.1. Smart governance in Croatia
- 5.2. Croatia – time for euro or not
- 5.3. Transport infrastructure – constraint or opportunity for Croatian economy
- 5.4. Decentralization perspective(s) for Croatia
- 5.5. Effects of the implementation of the EU Funds in Croatia
- 5.6. Inequality of opportunity in Croatia: causes and consequences
- 5.7. The pension and health systems of the Republic of Croatia - sustainability and efficiency
- 5.8. The competitiveness and the impact of tourism for the Croatian economy
- 5.9. The role of large companies for the Croatian economy
- 5.10. The regulation of financial markets - effects for the Croatian economy
- 5.11. Successful management of public companies in the Republic of Croatia - measurement, causes, and consequences
- 5.12. The energy sector and its importance for the Croatian economy
- 5.13. The importance, opportunities and needs of financing education in the Republic of Croatia
- 5.14. Migration, digital transformation and education – challenges and opportunities for Croatian labour market
- 5.15. Is there a Croatian disease - macroeconomic challenges of tourism development

## 6. Challenges and opportunities for EU economy

- 6.1. Brexit – opportunities and challenges
- 6.2. Migration, digital transformation and education –EU labour market perspective
- 6.3. Inequality of opportunity in the EU: causes and consequences
- 6.4. The New Industrial policy in the EU
- 6.5. The Fiscal and Monetary perspective in the EU
- 6.6. The role of trade agreements
- 6.7. The regulation of financial markets
- 6.8. The Single Market against temptations of economic nationalism
- 6.9. Human capital and knowledge economy – the role of universities
- 6.10. The importance, opportunities and needs of a smart and inclusive growth
- 6.11. Middle income trap
- 6.12. Smart specialization – ex-ante and ex-post role for different clubs
- 6.13. Growth and jobs strategy fit for the digital age

**All papers discussing other challenging issues related to the general topic of the Conference will be considered as well.**

**Instructions for special topics will be launched by July 15th, 2018.**

Selected papers (submitted as R-type) will be considered for publication in journals indexed/abstracted in: Current Contents – Social & Behavioral Sciences, Social Sciences Citation Index, Journal Citation Reports (Thomson Reuters), IBSS – International Bibliography of the Social Sciences (LSE), Scopus (Elsevier), ProQuest LLC, Journal of Economic Literature / EconLit.

**In addition, for (young) researchers and PhD students several special sessions will be organized such as: Meet the Professors, Meet the Editors, Advice for (young) researchers, and a PhD workshop.**



# IMPORTANT DATES

5 <sup>th</sup> November 2018	Special session proposal deadline (only for Special sessions)
14 <sup>th</sup> November 2018	Notification of acceptance of Special session topics (only for Special sessions)
4 <sup>th</sup> February 2019	Full paper deadline (for Refereed papers)*
25 <sup>th</sup> February 2019	Extended abstracts deadline Full paper deadline (for Work in progress/Young participant papers, Special sessions and PhD workshop papers)*
27 <sup>th</sup> February 2019	Notification of acceptance of full papers (for Refereed papers)
4 <sup>th</sup> March 2019	Notification of acceptance of Extended abstracts (for Work in progress/Young participant papers, Special sessions and PhD workshop papers)
25 <sup>th</sup> March 2019	Early conference fee payment and early registration deadline
8 <sup>th</sup> May 2019	Regular conference fee payment and regular registration deadline
22 <sup>nd</sup> -24 <sup>th</sup> May 2019	Conference

\*The abstract is not a prerequisite for submitting an extended abstract and a full paper.

# CONFERENCE FEES

13<sup>th</sup> International Conference  
**CHALLENGES OF EUROPE:**  
“Growth, Competitiveness,  
Innovation and Well-being”

Every author **attending** the conference pays the fee as follows:

- Early Registration fee (for the Payment and registration until 25th March 2019):
- Regular Registration fee (for the Payment and registration until 8th May 2019):

## Early Registration fee:

Early registration fees (until 25th March 2019)	Refereed Papers (R-Type) Fee in EUR	Refereed Papers (R-Type) (Lower income countries)* Fee in EUR	Papers in progress (S-Type), Young participant (Y-type) and Special sessions Papers (X-type) Fee in EUR	Papers in progress (S-Type), Young participant (Y-type) and Special sessions Papers (X-type) (Lower income countries)* Fee in EUR	PhD Workshop (P-Type) Fee in EUR
Participants with paper(s)*	390	340	340	290	n/a
Young participants with paper(s)**	290	240	240	200	n/a
PhD student	180	180	180	180	180
Accompanying persons	180	180	180	180	180
Other participants (participants without paper)	180	180	180	180	180

## Regular Registration fee:

Regular registration fees (after March 25th, 2019 until 8th May 2019)	Refereed Papers (R-Type) Fee in EUR	Refereed Papers (R-Type) (Lower income countries)* Fee in EUR	Papers in progress (S-Type), Young Participant (Y-type) and Special sessions Papers (X-type) Fee in EUR	Papers in progress (S-Type), Young Participant (Y-type) and Special sessions Papers (X-type) (Lower income countries)* Fee in EUR	PhD Workshop (P-Type) Fee in EUR
Participants with paper(s)*	440	380	380	325	n/a
Young participants with paper(s)**	325	275	275	235	n/a
PhD student	200	200	200	200	200
Accompanying person	200	200	200	200	200
Other participants (participants without paper)	200	200	200	200	200

\* **Lower income countries:** African and Latin America countries, Albania, Asia countries (excluding Japan, Korea and Israel), Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kosovo, Latvia, Lithuania, Macedonia, Montenegro, Poland, Romania, Serbia, Slovakia, Slovenia, Turkey, Ukraine.

\*\* **Participants born in 1987 or later**



# CONFERENCE FEES

13<sup>th</sup> International Conference  
**CHALLENGES OF EUROPE:**  
“Growth, Competitiveness,  
Innovation and Well-being”

**Papers for Refereed Papers (R-type)** will undergo a double peer-review process before the Conference and those fulfilling the reviewers' standards will have the opportunity to be published **in the Conference Proceeding or Journals** Indexed/abstracted in: Current Contents – Social & Behavioral Sciences, Social Sciences Citation Index, Journal Citation Reports (Thomson Reuters), IBSS – International Bibliography of the Social Sciences (LSE); Scopus (Elsevier), ProQuest LLC., EBSCO Publishing bibliographic and research databases.

**Papers for Papers in progress (S-type), Young participant papers (Y-type), Special Session Papers (X-type) and PhD workshop papers (P-type)** will only be discussed during the Conference and NOT published in the **Conference Proceeding or Journals**.

**For details on the registration fees and options please visit:**  
<http://conference.efst.unist.hr>

# PROGRAMME COMMITTEE

Ivan Pavić, Chairperson  
University of Split, Croatia

Alfirević Nikša | HR  
Bachtler John | UK  
Brakus Joško | UK  
Buhalis Dimitrios | UK  
Cvitanić Jakša | USA  
Čapkun Vedran | FR  
Derado Dražen | HR  
Dulčić Želimir | HR  
Filipovic Damir | CH  
Fredotović Maja | HR  
Glaurdić Josip | LU  
Hashi Iraj | UK  
Hommes Cars | NL  
Hughes Michael | UK  
Jack Sarah | UK  
Kircher Philipp | IT  
Kirchmaier Tom | DK  
McCann Philip | UK  
Mending Jan | AT  
Milanović Branko | USA  
Miočević Dario | HR  
Morgan Robert | UK  
Mrnjavac Željko | HR  
Nickson Dennis | UK

Nijkamp Peter | NL  
Petrić Lidija | HR  
Prelec Dražen | USA  
Ramljak Branka | HR  
Rodríguez-Pose Andrés | UK  
Svejnar Jan | USA  
Tajnikar Maks | SLO  
van der Borg Jan | IT  
Villevall Marie Claire | FR  
Westlund Hans | SE  
Yamak Sibel | UK  
Zucman Gabriel | USA  
Žigić Krešimir | CZ

# ORGANIZING COMMITTEE

Vinko Muštra, Chairperson  
University of Split, Croatia

Ivana Bilić  
Paško Burnać  
Danijela Coppola  
Gorana Duplančić Rogošić  
Josip Grgić  
Tea Kalinić

Dujam Kovač  
Antonija Kvasina  
Doris Podrug  
Velimir Skroza  
Marina Tudor  
Josip Visković

**CONTACT:**

Faculty of Economics Business and Tourism, Split

Cvite Fiskovića 5

21 000 Split, Croatia

T: +385 21 430 601

F: +385 21 430 701

<http://conference.efst.unist.hr/>  
[conference@efst.hr](mailto:conference@efst.hr)