



Challenges of Europe

17th - 19th May, 2023
Bol, Island Brač, Croatia



Faculty of Economics,
Business and Tourism,
University of Split

Under the auspices of the
President of the Republic of Croatia

14th International Conference “Challenges of Europe”

“DESIGN FOR THE NEXT GENERATION”

CONFERENCE PROGRAMME

In cooperation with



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KEYNOTE SPEAKERS



Prof. ERIC MASKIN

**Adams University Professor,
Harvard University, USA**
Nobel Laureate in Economics 2007

Lecture title:
“A Resolution of Arrow’s
Impossibility Theorem”

Prof. ALVIN ROTH

**Craig and Susan McCaw Professor,
Stanford University, USA**
Nobel Laureate in Economics 2012

Lecture title:
“Controversial markets”



Prof. EDWARD ALTMAN

**Max L. Heine Professor of Finance,
Emeritus, New York University, USA**
*World’s Leading Expert on
Credit Risk and Debt Markets*

Lecture title: “Global Zombies:
a new type of corporate resiliency”



KEYNOTE SPEAKERS



Prof. DAVID REIBSTEIN

**William S. Woodside Professor of Marketing,
University of Pennsylvania, USA**

*World-renowned Authority on Branding and
Marketing metrics*

Lecture title: "Nation Branding - How the
Image of a Country Affects Its Economy"



Assoc. Prof. ÖZGE ÖNER

**Associate Professor in Spatial Economics and
Real Estate, University of Cambridge, UK**

*World-famous Academic in Urban
and Spatial Economics*

Lecture title: "It's the geography, stupid!"

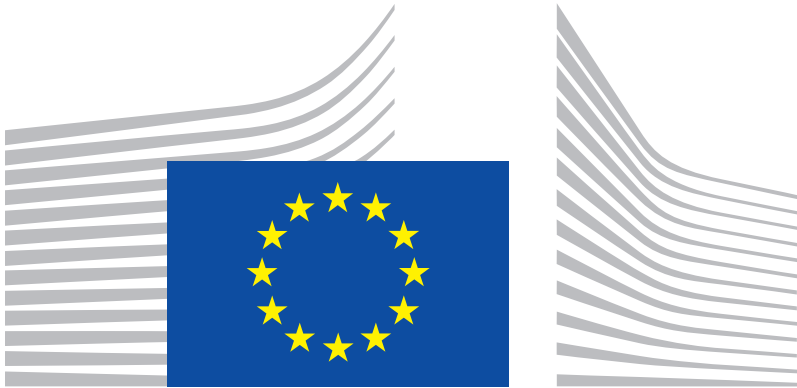


Mr. LUC THOLONIAT

**Director, Directorate-General for Economic
and Financial Affairs, European Commission**

Lecture title: "The EU's economic response
to recent crises – what have we learnt?"

PARTNER



European
Commission





DEAN'S FOREWORD

We are happy to welcome you back to the 14th International Conference "Challenges of Europe: Design for the Next Generation". The exciting three-day program ahead of us will host inspiring guest speakers, plenary and special sessions, presentations of papers, workshops and panel discussions to ensure that the latest and most up-to-date insights and research findings are presented.

Since 1995, the International Conference "Challenges of Europe" has become an important meeting place where scholars and practitioners from different countries, cultures and backgrounds discuss contemporary economic issues related to Europe as a major global player and the issues regarding the European economic system facing various changes in a dynamic environment.

To date, the Conference has gathered over 2,000 scholars from more than 65 countries and has established itself as an outstanding economic forum. It has helped to establish numerous relationships among researchers, carry out several international projects, and improve communication among scholars.

Bringing together people from different societies and promoting scientific dialogue and activities that serve the common good will remain the main interest and mission of the Conference in the future.

Apart from the scientific contribution, we are proud to have been recognized as a renowned "Conference with a soul" by many participants who repeatedly attend it, as the participants are considered above all friends and colleagues. We will make sure to make this year's Conference another memorable one.

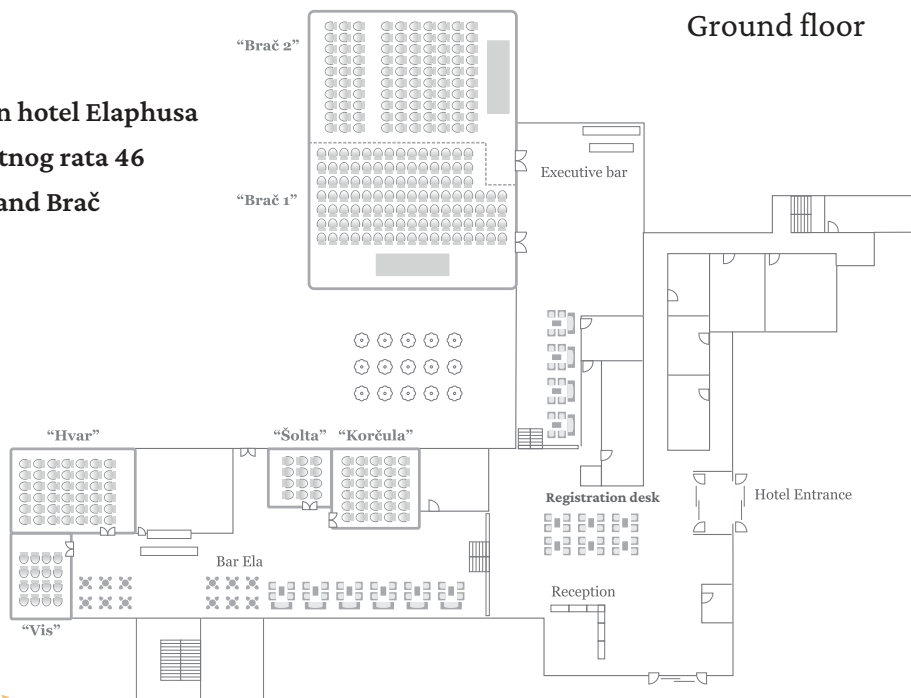
I wish you a pleasant stay and fruitful participation at the 14th International Conference "Challenges of Europe".

Vinko Muštra

*Associate Professor and
Dean of the Faculty of
Economics, Business and
Tourism, University of Split*

CONFERENCE VENUE

Bluesun hotel Elaphusa
Put Zlatnog rata 46
Bol, island Brač



NOTE: Conference room “Jabuka”
is located on the first floor
(next to the General manager and
Front desk manager offices).



PROGRAMME OVERVIEW

1. Day / Wednesday, May 17

Time	Conference Room	
09:00 - 19:00		Registration desk working hours
11:00 - 12:45	Brač 1	Opening Ceremony Plenary session - keynote lecture: Prof. Alvin Roth, PhD - Controversial markets
12:45 - 13:00		Coffee Break
13:00 - 14:00	Brač 1	Prof. David Reibstein, PhD - Nation Branding - How the Image of a Country Affects Its Economy
14:00 - 15:00		Free time for Lunch*
15:00 - 16:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions
16:30 - 16:45		Coffee Break
16:45 - 18:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions
19:30		Welcome reception (beach front of the Bluesun "Elaphusa" hotel)**

*Conference participants accommodated (only for Early and Regular Special rates)
in suggested hotel (Elaphusa and Borak) will have lunch in Elaphusa hotel.

**Meeting point is at the Registration desk in the hotel "Elaphusa" at 19:15h.
Please note that the programme schedule is subject to change.
Check for updates at: www.conference.efst.hr.

2. Day / Thursday, May 18

Time	Conference Room	
09:00 - 19:00		Registration desk working hours
07:45 - 08:45	Elaphusa Restaurant	"Meet the Professors" Breakfast
09:00 - 10:30	Brač 1	Plenary session - keynote lectures: Assoc. Prof. Özge Öner, PhD - It's the geography, stupid! Mr. Luc Tholoniati - The EU's economic response to recent crises – what have we learnt?
10:30 - 10:45		Coffee Break
10:45 - 12:15	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions
12:15 - 12:30		Coffee Break
12:30 - 14:00	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / Meet the Editors
14:00 - 15:00		Free time for Lunch*
15:00 - 16:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / Advice for (Young) Researchers on Career Development / Special Sessions
16:30 - 16:45		Coffee Break
16:45 - 18:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / Special Sessions
19:30		Get-together party**

*Conference participants accommodated (only for Early and Regular Special rates) in suggested hotel (Elaphusa and Borak) will have lunch in Elaphusa hotel.

**Meeting point is at the Registration desk in the hotel "Elaphusa" at 19:15h.

Please note that the programme schedule is subject to change.

Check for updates at: www.conference.efst.hr.

3. Day / Friday, May 19

Time	Conference Room	
09:00 - 16:30		Registration desk working hours
07:45 - 08:45	Elaphusa Restaurant	"Meet the Professors" Breakfast
09:00 - 10:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / Special sessions
10:30 - 10:45		Coffee Break
10:45 - 12:15	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / PhD workshop / Special sessions
12:15 - 12:30		Coffee Break
12:30 - 14:00	Hvar, Korčula, Vis, Šolta, Brač 2	Meet the Editors / Special sessions / Panel "Our Path To International Accreditation"
14:00 - 15:00		Free time for Lunch*
15:00 - 16:30	Hvar, Korčula, Vis, Šolta, Brač 2	Parallel Conference sessions / Meet the Editors / Advice for (Young) Researchers on Career Development / Special sessions
16:30 - 16:45		Coffee Break
16:45 - 18:30	Brač 1	Closing Ceremony Plenary session - keynote lectures: Prof. Edward Altman, PhD - Global Zombies: a new type of corporate resiliency Prof. Eric Maskin, PhD - A Resolution of Arrow's Impossibility Theorem
19:30		Closing Party**

*Conference participants accommodated (only for Early and Regular Special rates) in suggested hotels (Elaphusa and Borak) will have lunch in Elaphusa hotel.

**Meeting point is at the Registration desk in the hotel "Elaphusa" at 19:15h.

Please note that the programme schedule is subject to change.

Check for updates at: www.conference.efst.hr.

DRESS CODE

Plenary sessions - keynote lectures

Brač 1

smart casual/semi-formal

Welcome reception

beach front of the Bluesun “Elaphusa” hotel, beach Borak

Please note that at the Welcome reception a certain amount of drinks are for free, and after that the participants bear the cost of further consumption of drinks.

smart casual

Get-together party

Stina Winery

casual

Closing Party

Nono Ban Restaurant

casual

During the Conference

smart casual

Don't forget that evenings in Dalmatia can be chilly, so please remember to bring a light jacket with you for the **Welcome reception** and for the **Closing Party** as we are having dinner outside.

SESSION INSTRUCTIONS

Concurrent conference sessions last **between 90 and 105 minutes**, depending on the day and time.

In each session, **three to six papers** will be presented.

The duration of the presentation is between **ten and fifteen minutes**.

After each presentation, **five minutes** are allotted for **questions and answers**.

Since the number of presentations in each session varies, the exact duration of the presentations will be provided to the Chair in the instructions for that session before it begins.

The **presentations** can be created using one of the designated programs (**PowerPoint, Latex, etc.**), but in addition to .ppt format it also **must be saved in PDF format** to avoid technical problems.

SESSIONS

DAY BY DAY

1. Day / Wednesday, May 17

BRAČ 1

Opening Ceremony, Plenary Panel Discussion and Plenary Session

11:00-12:45

Opening Ceremony
Plenary Session - Keynote Lecture:
Prof. Alvin Roth, PhD - Controversial Markets

13:00-14:00

Prof. David Reibstein, PhD - Nation Branding - How the Image of a Country Affects Its Economy

HVAR

Regional Resilience Tourism in Urban and Regional Policies, Planning, and Governance

15:00-16:30

Chair:

Peter
Nijkamp

Nijkamp, Peter; Banica, Alex; Kourtit, Karima
The Blessing in Disguise Hypothesis – Do Disasters and Threats Favor Resilience?

Gladoic Hakansson, Peter; Kranjčević, Jasenka
Development of Tourism in Spatial Planning: Yugoslavia 1945–1972

Mikulić, Davorka; Škrabić Perić, Blanka; Kuliš, Zvonimir
The Role of Culture in Shaping Tourism Demand: Evidence from Panel Data Analysis of European Living Labs

Neuts, Bart; van der Borg, Jan; Šimundić, Blanka; Kuliš, Zvonimir
From Vulnerability to Resilience: Assessing the Role of Tourism in EU Regional Economies

Guillamón, María-Dolores; Ríos, Ana-María; Prijaković, Simona
The Impact of Budget Transparency on Budget Credibility in Croatian Cities

HVAR**Financial Markets, Monetary Policy, and Financial Analysis****16:45-18:30****Chair:**Iraj
Hashi**Júlio, Paulo; Maria, Jose R.**

The Magnifying Role of the Banking Sector During Depressions

Bengtsson, Elias

European Systems of Finance

Kocenda, Evzen; Moravcova, Michala

Frequency Volatility Connectedness and Portfolio Hedging of U.S. Energy Commodities

Kundid Novokmet, Ana; Vuković, Marija

Financial Outcomes of the Locus of Control: PLS-SEM Evidence from Croatia

Draganac, Dragana; Lu, Kelin

Prosocial Preference, Social Image Motivation, and Green Asset Bubble

Garača, Željko

The Privatization of the Public Pension System and the Paradox of Savings - The Case of Croatia

KORČULA**Entrepreneurship, Small Business Management, and Start-ups****15:00-16:30****Chair:**Iraj
Hashi**Knezović, Emil; Aydin, Sejma; Smajić, Hamza; Bičo, Azra**

Understanding Individual Entrepreneurial Orientation: A Generational Perspective

Skokic, Vlatka; Rakić, Tijana

Discourses of Women's Entrepreneurship in Croatia's Public Policy Documents

Krasniqi, Besnik; Berisha, Gentrit; Lajqi, Rrezon

Institutional Quality and Subjective Well-Being of Entrepreneurs Across Europe: A Multilevel Analysis Using Eurobarometer Survey

Lubishtani, Ermal; Hashi, Iraj; Jackson, Ian; Krasniqi, Besnik

Entrepreneurship and Economic Performance: A Meta-Regression Analysis

16:45-18:30

Chair:
Hans
Westlund**Borsekova, Kamila; Korony, Samuel; Westlund, Hans**Convergence of Regional Labour Markets in the European Union: Comparative Analysis of β and σ Convergence Between 2010 and 2019**Kersan-Škabić, Ines**

Is Modern Protectionism Effective? Overview of Possible Economic Implications of the EU's Sanctions Against Russia

Kuusi, Tero; Ali-Yrkkö, Jyrki

Shock Infections Through Global Value Chains

Jozipović, Šime; Perkušić, Marko; Mišić Radanović, Nina

A Comparative Review of the Legal Status of National Cryptocurrencies and CBDs: A Legal Tender or Just Another Means of Payment

Dashkeev, Vladimir; Turnovsky, Stephen

Tax Competition, Composition of Public Goods, and Labor Mobility in a Fiscal Union

Freier, Maximilian; Bańkowski, Krzysztof; Bouabdallah, Othman; Dorrucchi, Ettore; Jacquinet, Pascal; Modery, Wolfgang; Rodríguez-Vives, Marta; Valenta, Vilém; Zorell, Nico

The Economic Impact of Next Generation EU: A Euro Area Perspective

15:00-16:30

Chair:
Lidija
Petrić**Fredotović, Maja; Petrić, Lidija; Hell, Marko**

Methodological Approach for Sustainable Tourism Destination Management: A Conceptual Framework

Reuschel, Saskia; Stöver, Britta

The Impact of Climate Change on Sustainable Development Goals and Inequality in Germany

Falkowski, Krzysztof

Alternative Development as an Opportunity and a Challenge for the Next Generation

Gladoic Hakansson, Peter; Bejaković, Predrag

Can Digital Nomads Solve the Problem of Tourist Economy? The Case of Croatian Islands

Ponikvar, Nina; Bilynets, Iana; Marc, Mojca

Economic Evaluations of Cultural Heritage: Research Potential Based on Bibliometric Review

16:45-18:30

Chair:Krešimir
Žigić**Csercsik, David; Péni, Tamás**

A Fairness-Constrained Model Predictive Control Approach for the Coordinated Operation of Natural Gas Networks and Reservoirs

Rojas Peña, Daniel; Quintana-Rojo, Consolación; Tarancón Morán, Miguel Ángel

Review of the Literary Concept of Social Acceptance of Renewable Sources in Europe

Quintana-Rojo, Consolación; Rojas Peña, Daniel; Tarancón Morán, Miguel Ángel

Social Acceptance of Renewable Energy in Spain Using the Social Media Twitter

Ščasný, Milan; Zvěřinová, Iva; Maca, Vojtech

Consumer Preference for Buying a New Passenger Vehicle: Is Purchase Price the Only Barrier for Wider Adoption of Low-Carbon Technology?

Maris, Martin

World Composition of Trade: Changes and Patterns in the Global Economy

Derado, Dražen; Lukinić Čardić, Gorana

International Trade and Growth Volatility: Literature Review

16:45-18:30

Chair:Slavo
Radošević**Chemin, Matthieu**

Improving Justice Through Information and Accountability: Evidence from a Nationwide Randomized Experiment in Kenya

Biraglia, Alessandro; Solarino, Angelo

The Impact of Populism on FDIs: A Signaling Theory Perspective

Colnar, Simon; Penger, Sandra; Peterlin, Judita; Sitar, Aleša Saša; Kejžar, Anamarija; Roblek, Vasja; Drevenšek, Gorazd; Dimovski, Vlado

Overview and Analysis of Rights from Public Funds: The Case of Slovenia

Molek-Winiarska, Dorota; Leduc, Caleb; Chomałowska, Barbara

Well-Being Initiatives at Work Regarding the Perspective of WHO "Guidelines for Mental Health at Work" – The Field Study from Three Years of the Pandemic

2. Day / Thursday, May 18

Elaphusa Restaurant

"Meet the Professors" Breakfast

07:45-08:45

Altman, Edward / Kilduff, Martin / Reibstein, David / Roth, Alvin / Westlund, Hans / Yamak, Sibel

BRAČ 1

Plenary Session

09:00-10:30

Plenary Session - Keynote Lectures:

Assoc. Prof. Özge Öner, PhD - It's the Geography, Stupid!

Mr. Luc Tholoniati - The EU's Economic Response to Recent Crises – What Have We Learnt?

HVAR

Regions and Urban Areas

10:45-12:15

Chair:

Andrés
Rodríguez-
Pose

Stanković, Jelena; Muratori, Simona; Lue, Alessandro; Östh, John; Marjanović, Ivana

Beyond Urban Growth: Developing a Multi-Criteria Composite Index to Measure the Smartness of Urban Centers

Tuscher, Manuel; Wiedermann, Julia

Which One is Faster and Cheaper: Car or Public Transport? An Empirical Study of Perceived Travel Time and Costs

González-Val, Rafael

Broadband and Growth in the Spanish Municipalities

Engelberth, István; Sági, Judit

Geography of the 2022 Football World Cup (Player Migration Between Continents)

HVAR	Meet the Editors
<p>12:30-14:00</p> <p>Chair: Andrés Rodríguez-Pose</p>	<p>Nijkamp, Peter Editorial Board Member of <i>Regional Studies</i>, <i>Annals of Regional Science</i>, and <i>Journal of Transport Geography</i></p> <p>Westlund, Hans Editorial Board Member of <i>Annals of Regional Science</i>, Editorial Board Member of <i>Research in Globalization</i>, and Co-Editor of Springer Book Series <i>Advances in Spatial Science</i></p> <p>Rodríguez-Pose, Andrés Editor of <i>Journal of Economic Geography</i>, Editorial Board Member of <i>Regional Studies</i>, <i>Cambridge Journal of Regions</i>, <i>Economy and Society</i>, <i>Journal of Regional Science</i>, <i>Papers in Regional Science</i>, and <i>Growth and Change</i></p>
HVAR	Advice for (Young) Researchers on Career Development
15:00-16:30	Maskin, Eric; Öner, Özge
HVAR	Strategy and Innovation Corporate Governance and Corporate Communications
<p>16:45-18:30</p> <p>Chair: Davide Ravasi</p>	<p>Kaštelan Mrak, Marija; Vretenar, Nenad Jumpstarting Technological Innovation - Analysis of Prospects for Enhancing the Competitiveness of Croatia Business Sector</p> <p>Huszak, Loretta Biotechnological R&D in Hungary: A Small Country with Innovation Potential</p> <p>Kotlewski, Dariusz; Błażej, Mirosław Is IT Equipment Manufacturing Still an Economically Sustainable Industry in the Light of KLEMS Growth Accounting?</p> <p>Radosevic, Slavo; Wójcik, Piotr Exploring Structural Convergence: Do Countries Converge in Technology Diversification?</p> <p>Sherovski, Jordancho; Indihar Štemberger, Mojca Toward a Conceptual Framework for Detection, Recognition, and Identification of Public Healthcare Digital Transformation Success Factors</p> <p>Bejaković, Predrag; Pržiklas Družeta, Romina; Maričić, Sven Techniques for Economic Evaluation of Healthcare Systems and Programmes</p>

KORČULA**War in Ukraine and COVID-19 as Economic Cyclone****10:45-12:15****Chair:**Abel
Polese**Bakota, Ivo**

Pandemic Lockdowns: A Role of Economic and Demographic Structure

Ali-Yrkkö, Jyrki; Hirvonen, Johannes; Laurikka, Annu

The Impact of War in Ukraine on Global Value Chains

Lalinsky, Tibor

Productivity-Enhancing Reallocation During COVID-19 Pandemic

Vučković, Valentina; Čučković, Nevenka

COVID-19 and Global Value Chains Reconfiguration: Impact on Croatia

KORČULA**Meet the Editors****12:30-14:00****Chair:**Mislav
Radić**Ravasi, Davide**Associate Editor of *Academy of Management Journal***Kilduff, Martin**Former Editor of *Academy of Management Review* (2006-08) and Former Associate Editor of *Administrative Science Quarterly***KORČULA****Tourism Sustainability
Tourism and Hospitality Management and Marketing Issues****15:00-16:30****Chair:**Lidija
Petric**Pavlović, Danijel; Radojević, Tijana; Panić, Aleksa; Knežević, Miroslav**
Tourism Destination Competitiveness Evaluation and Sustainable Indicators - Evidence of the TourcomSerbia Model**De Brucker, Klaas; Huang, He**

Multi-Criteria Analysis as a Tool to Cope with Asymmetric Information: An Application to the Hospitality Sector

Pranić, Ljudevit; Najev Čačija, Ljiljana; Mangion, Marie-Louise; Schembri, Joe

What Next for Tourism in Croatia and Malta? Insights and Recommendations for Sustainable Tourism Development

Šerić, Neven; Melović, Marica; Jakšić Stojanović, Anđela

The Role of Stakeholders in Development of Agro Tourism in Post Transition Societies

Zvěřinová, Iva; Ščasný, Milan; Čiderová, Tereza

Waste Sorting at a Large Music Festival: Experimental and Non-Experimental Interventions

KORČULA**Labour Market, Wages and Labour Migration****16:45-18:30****Chair:**

Željko
Mrnjavac

Huwer, Benjamin

Career Trajectories of Foreign-Born Workers in Europe: A Retrospective Study Using SHARELIFE Data

Zenk, Johanna; Schur, Alexander Christian; Ronsiek, Linus

Impacts of a Green Hydrogen Value Chain on the Labor Market in Germany

Aloi, Marta; Lloyd-Braga, Teresa

Basic Income and Employment

Yang, Haishan

Sector-Specific Labor Market Adjustments in the Aftermath of Hurricane Katrina in Louisiana

VIS**Business Competitiveness****10:45-12:15****Chair:**

Iraj
Hashi

Ditta, Geoffrey

How Do You Break into the International Market: Net Income and Margin Improvement for Spanish SMEs

Kryeziu, Liridon; Krasniqi, Besnik; Mustafa, Isa; Pula-Shiroka, Justina

Informal Entrepreneurship and Institutions: The Case Study from Kosovo

Sahiti, Fadil; Radosevic, Slavo

From Factor Accumulation to Capability Building In Middle-Income Economies: Evidence From Kosovo's Manufacturing Firms

VIS**Meet the Editors****12:30-14:00****Chair:**

Koen
Pauwels

Cotte, June

Editor of the *Journal of Consumer Research*

Pauwels, Koen

Associate Editor for the *Journal of Marketing* and *Journal of Consumer Research*, Editorial Review Board member of *Journal of Retailing* and *Journal of Interactive Marketing*

VIS

Inflation Developments and Monetary Policy (Part 1)

15:00-16:30

Chair:

Davor
Kunovac

Ferrari, Alessandro; Nispi Landi, Valerio

Will the Green Transition Be Inflationary? Expectations Matter

Pirovano, Mara; Azzone, Michele

Monetary and Macroprudential Policy: Friends or Foes?

Muzic, Ivan; Žilić, Ivan

Price Regulation in a High Inflation Environment: Lessons from Dairy Products in Croatia

VIS

Inflation Developments and Monetary Policy (Part 2)

16:45-18:30

Chair:

Milan
Deskarić
Škrbić

Kunovac, Davor; Kotarac, Karlo; Nadoveza, Ozana

The Regional Effects of Monetary Policy in the Euro Area: Does One Size Fit All or None?

Pintarić, Martin; Zrnc, Jurica

Loan Supply, Markups, and Prices

ŠOLTA

Sustainability Challenges

10:45-12:15

Chair:

Tajnikar
Maks

Tajnikar, Maks; Rubinić, Ivan

Exploring the Linkages Technical and Allocative Efficiency Policy Matching: The Case of Slovenia

Hadro, Dominika; Fijalkowska, Justyna; Bryl, Lukasz

Monitoring and Alignment Mechanisms in Shaping the Quality and Quantity of Integrated Reporting in Poland

Šimundić, Blanka; Tloczynski, Dariusz; Czerepko, Joanna; Kuczevska, Joanna

Good Examples of Sustainable Management by Air Carriers Operating Airports in the Cities of the SEA-EU Consortium: A Pilot Study of Gdansk and Split Airports

Čater, Barbara; Čater, Tomaž; Bodlaj, Mateja

The Role of Moral and Instrumental Motives in Developing Sustainability Orientation and Sustainable Innovations in Exporting SMEs

ŠOLTA**Marketing Management and Consumer Behaviour****12:30-14:00****Chair:**Joško
Brakus**Podrug, Doris; Grubišić, Dragana**

Sharing Economy: Comparing Users' Service Quality Perceptions in Accommodation and Transport

Kovač, Matej; Žabkar, Vesna

Unpacking the Influence of Commoditization on Antecedents-Trust Relationship in Online Subscription Services

Majer, Marko

Comparing the Generations of Digital Natives: How Different are the Millennials and the Zoomers Really, and How Do the Similarities and Differences Manifest at Work?

Zagajšek, Irena

What Did You Say

ŠOLTA**Human Resource Management and Organizational Behaviour****15:00-16:30****Chair:**Martin
Kilduff**Karacsony, Peter; Paszto, Vivien**

Analysis of Workplace Discrimination of Slovak Tattooed Employees

Zdrilić, Iva; Došenović Bonča, Petra; Aleksić, Darija

Interorganizational Employee Mobility: A Bibliometric Analysis

Koprivec Perjet, Žan; Ličen, Mina

Tailored Incentives for Cognitively Challenging Tasks: HEXACO-PI Profiling as a Tool for Effective Motivation

Marcen, Miriam; Morales, Marina

The Effect of COVID-19 on the Gender Gap in Remote Work

ŠOLTA**Management and Leadership****16:45-18:30****Chair:**
Sibel
Yamak**Littrell, Romie; Ljubica, Jasenko; Warner-Søderholm, Gillian; Minelgaite, Inga**

Response Set as a Cross-Cultural Variable: Recent Empirical Data from Cross-National Samples

Dimovski, Vlado; Penger, Sandra; Grah, Barbara; Colnar, Simon; Peljhan, Darja

Integrated Index of Aging in Manufacturing Systems at the Organizational Level

Bozhinovska, Tihona; Eftimov, Ljupcho; Nakov, Leonid

Contemporary Managerial Analysis of Multi-Stakeholder Perspective in Human Resource Management: Towards a New Conceptual Framework

Rant, Melita

The Impact of Inclusive Leadership on Job Crafting

Barbic, Frano

The Risk-based View of Structuring Contractual Alliances with Multiple Partners: Testing the Conceptual Framework

BRAČ 2**Artificial Intelligence
Advanced Methods in Economics****16:45-18:30****Chair:**
Peter
Nijkamp**Nikolić, Ognjen; Kuzmanović, Marija**

ChatGPTs Rational Thinking in Strategic Interactions

Colombino, Ugo; Islam, Nizamul

The Robot Economy and Optimal Tax-Transfer Reforms

Luketina, Marina

Fiscal Policy in the Era of Artificial Intelligence: A "Robot Tax" as an Unenforceable Machinery Tax or a Response to Social Challenges Triggered by Robotics?

Zornić, Nikola; Marković, Aleksandar; Avramović, Nebojša

Agent-Based Models in Economics: A Review of Applications

Briš Alić, Martina; Mitrović, Saša; Butković, Damir

Systematic Literature Review by Methods of Multi-Criteria Analysis in Business Economics

3. Day / Friday, May 19

**Elaphusa
Restaurant**

"Meet the Professors" Breakfast

07:45-08:45

Dwivedi, Yogesh K. / Maskin, Eric / Öner, Özge / Pauwels, Koen / Ravasi, Davide / Rodríguez-Pose, Andrés

HVAR

Young Participant Papers (Y-Type)

09:00-10:30

Chair:

Jakša
Cvitanic

Puranik, Nawdeep

Public Policy Impact on Micro Small and Medium Scale Enterprise in India

Discussant: Maks Tajnikar

Yu, Yueting; Willems, Bert

Bidding and Investment in Wholesale Electricity Markets: Pay-as-Bid Versus Uniform-Price Auctions

Discussant: Stjepan Srhoj

Judež, Urška

The Role of Bankruptcy Law in Promoting Entrepreneurial Activity

Discussant: Davide Ravasi

Vasconcelos-Garcia, Madalena; Carrilho-Nunes, Inês

The Role of Environmental Sustainability and Entrepreneurship in Innovation

Discussant: Iraj Hashi

HVAR**PhD Workshop****10:45-12:15****Chair:**

Zdravka
Aljinović

Majnova, Marinela

Consumer Bankruptcy and the Countries of the Western Balkans: Why Do They Need It?

Discussant: Željko Mrnjavac

Gonzalez Morin, Javier

Forward Guidance and Limited Commitment

Discussant: Carsten Detken

Škulić, Renee

Digital Transformation – Macroeconomic Approach to the Effects of Digitalisation on Labour Markets and Competitiveness

Discussant: Lena Malešević Perović

Eisfeld, Thomas

Unite and Conquer: Seller Collusion in Multi-Sided Markets

Discussant: Stjepan Srhoj

HVAR**Meet the Editors****12:30-14:00****Chair:**

Joško
Brakus

Reibstein, David J.

Editorial Review Board of *International Journal of Research in Marketing* and
Editorial Review Board of *Marketing Letters*

Brakus, Joško

Editorial Board of *MARKET-TRŽIŠTE* and a member of the editorial review
board at the *Journal of Consumer Research* and *Journal of International Marketing*

Katsikeas, Costas

Area Editor of the *Journal of the Academy of Marketing Science* and Editor of the
Journal of International Business Studies

HVAR**Advice for (Young) Researchers on Career Development****15:00-16:30****Polese, Abel**

Management of Science and Funding / Quality Measurement in Science

KORČULA**Human Capital, Education and Innovation****09:00-10:30****Chair:**

Željko
Mrnjavac

Mujcinovic, Alen; Nikolic, Aleksandra; Simões, Francisco; Ferreira, Tatiana; Fernandes-Jesus, Maria; Vieira, Maria; Ribeiro, Sofia
Role of Social Capital in Preventing Rural Youth Social Exclusion - Insights from Bosnia and Herzegovina

Nosková, Marta; Jelínková, Eva

Identifying Opportunities to Innovate Project Management Education in the Digital Age

Gorenc, Janez; Slavec Gomezel, Alenka; Kitić, Željka; Zupan, Blaž

The Effect of Primary School Entrepreneurship Education Programs on the Evolution of Pupils' Human Capital Assets

Ličen, Mina; Poje, Tamara; Zaman Groff, Maja

Exploring Ethical Predispositions and Decision-Making Processes of Accounting Students: Implications for Accounting Education

KORČULA**PhD Workshop****10:45-12:15****Chair:**

Krešimir
Žigic

Lutsenko, Anastasiia

Innovation Systems as the Key to Regional Resilience: Evidence from Ukraine

Discussant: Hans Westlund

Cota, Marta

Extrapolative Expectations and Retirement Savings

Discussant: Ivo Bakota

Cota, Marta; Šterc, Ante

Search and Skills in the Mortgage Market

Discussant: Jakša Cvitanić

KORČULA**Challenges of Alternative Investments****12:30-14:00****Chair:**Zdravka
Aljinović**Sorić, Petar; Škrabić Perić, Blanka; Jerković, Ivana**

Determinants of Bitcoin Trading: Before and After COVID-19

Šestanović, Tea

A Comprehensive Approach to Bitcoin Forecasting Using Neural Networks

Kalinić Miličević, Tea; Marasović, Branka

On Cryptocurrency Forecasting with Machine Learning Methods

Škrabić Perić, Blanka; Rimac Smiljanić, Ana; Jerković, Ivana

The Importance of Institutional Quality in Bitcoin Trading: A Cross-Country Analysis

Rimac Smiljanić, Ana; Škrabić Perić, Blanka; Jerković, Ivana

Role of Institutional Quality and Financial Literacy for Crypto Adoption in Developed Countries

KORČULA**Meet the Editors****15:00-16:30****Chair:**Zdravka
Aljinović**Cvitanić, Jakša**Co-Editor of Journals: *Finance and Stochastics* and *Frontiers of Mathematical Finance***VIS****The Importance of Micro Price Data for Central Banks (Part 1)****09:00-10:30****Chair:**Davor
Kunovac**Weber, Michael; Muzic, Ivan; Zrnc, Jurica; Žilić, Ivan**

Price Effects of Joining the Euro Area: Evidence from Croatia

Dedola, Luca

Some Implications of Micro Price Setting Evidence for Inflation Dynamics and Monetary Transmission

VIS

The Importance of Micro Price Data for Central Banks (Part 2)

10:45-12:15

Chair:
Milan
Deskarić
Škrbić

Gautier, Erwan; Karadi, Peter; Amann, Juergen; Conflitti, Cristina; Faber, Riemer; Fabo, Brian; Fadejeva, Ludmila; Fuss, Catherine; Kosma, Teodora; Jouvanceau, Valentin; Martins, Fernando; Menz, Jan-Oliver; Messner, Teresa; Petroulas, Pavlos; Roldan-Blanco, Pau; Rumler, Fabio; Sánchez Bachiller, Javier; Santoro, Sergio; Seward, Domingos; Stanga, Irina; de Veirman, Emmanuel; Wieland, Elisabeth; Winttr, Ladislav; Wursten, Jesse; Zimmer, Hélène

Price Adjustment in the Euro Area in the Low Inflation Period: Evidence from Consumer and Producer Micro Price Data

Strasser, Georg; Messner, Teresa; Rumler, Fabio; Ampudia, Miguel
Inflation Heterogeneity at the Household Level

VIS

Financial Stability and Macroprudential Policy Issues (Part 1)

12:30-14:00

Chair:
Lana
Ivičić

Detken, Carsten; Klacso, Jan; Martin, Reiner

Macroprudential Policy in the High Inflation Environment: Sailing Uncharted Waters

Canon, Carlos; Gerba, Eddie; Pambira, Alberto; Stoja, Evarist
An Unconventional FX Tail Risk Story

VIS

Financial Stability and Macroprudential Policy Issues (Part 2)

15:00-16:30

Chair:
Lana
Ivičić

Beriša, Bono

Do Specialized Banks Lend to Croatian Zombies?

Škrinjarić, Tihana; Sabol, Maja

Easier Said Than Done: Predicting Downside Risks to House Prices in Croatia

ŠOLTA

Public Policies for Digital and Green Transition Industry-Specific Regulations

09:00-10:30

Chair:

Abel
Polese

Stanimirović, Tatjana; Lah, Lenart Milan; Kotnik, Žiga; Klun, Maja
Green Budgeting Implementation in Financing of Sustainable Society -
Experience of Slovenia

Lecerf, Gilles

A Way Out of Surveillance Capitalism: Personal Data as Commons

Hrovatin, Nevenka; Dolšak, Janez; Zorić, Jelena

Understanding Why Firms Invest in Renewable Energy and Energy Efficiency
Solutions: Evidence from Slovenian SMEs

Gull, Ammar Ali; Ahsan, Tanveer; Roberto, Fabina

Do Board Gender Quotas Benefit the Environment? An Illustration through
Greenhouse Gas Emissions

Pevcin, Primož; Petkovšek, Veronika

Assessment of the Regulation Changes in Water Industry: The Case of Slovenia

Zubović, Jovan; Zdravkovic, Aleksandar

Macroeconomic Impacts of Tobacco Taxation in Serbia

ŠOLTA

Finance, Banking, and Accounting

10:45-12:15

Chair:

Vedran
Capkun

Ichev, Riste; Valentinčič, Aljoša

The Effect of Impact Investing Financial Grants on the Performance of Private
Firms

Arnerić, Josip; Čeh Časni, Anita

Are Jumps Solely Observed as Rare and Large Discontinuities of the Price
Process?

Perica, Ivana; Šodan, Slavko; Vuko, Tina

Going Concern Prediction – A Horse Race Between Traditional and Machine
Learning Models

Carli, Francesco; Lloyd-Braga, Teresa; Modesto, Leonor

Imperfect Competition in the Banking Sector and Economic Instability

ŠOLTA

Meet the Editors

12:30-14:00

Chair:

Maja
Ćukušić

Kraft, Pepa

Associate Editor of *European Accounting Review*

Messner, Martin

Editor-in-chief of *Accounting, Organizations and Society*

ŠOLTA

Marketing Management, Consumer Behaviour and Sponsorship

15:00-16:30

Chair:

Dario
Miočević

Kursan Milakovic, Ivana; Šerić, Neven; Brkan, Ana

Towards Consumer Behaviour Outcomes and Brand Identification Through Consumer Brand Engagement (CBE)

Predanócyová, Kristína; Kubicová, Lubica; Pindešová, Diana

Meat Products as a Functional Food: Exploring Attitudes and Perception of Slovak Consumers

Mihanović, Zoran; Golem, Gabriela

Relationship Marketing in Arts Organisations, The Case of Croatian National Theatre

Wymer, Walter; Cacija, Ljiljana

Sponsorship Co-Branding and Disclaimer Influence on Charitable Crowdfunding Donor Outcomes

Srhoj, Stjepan; Radic, Mislav; Damic, Mate

Leviathan to the Rescue?! Exploring the Impact of Public Sponsorships on Entrepreneurial Resilience

BRAČ 2

Human Capital, Education and Innovation

10:45-12:15

Chair:

Nikša
Alfirević

Genna, Kevin; Modesto, Leonor; Lloyd-Braga, Teresa

Is Intangible Capital a Matter of Education?

Mrnjavac, Željko; Bulog, Ivana; Rimac-Smiljanić, Ana; Pepur, Sandra

The Role of Financial Literacy and Self-Efficacy in Household Indebtedness and Financial Fragility

Mrnjavac, Željko; Bejaković, Predrag

Characteristics and Trends of Credit Indebtedness of Households in Croatia

BRAČ 2

Panel "Our Path Towards International Accreditation"

12:30-14:00

Chair:

Ivan
Matić

Muštra, Vinko *University of Split*

Tekavčić, Metka *University of Ljubljana*

Sever Mališ, Sanja *University of Zagreb*

Kurtić, Emir *University of Sarajevo*

Paprika, Zoltay *EFMD representative*

BRAČ 2**Digital Solutions for the Next Generation****15:00-16:30**

Chair:
Yogesh K.
Dwivedi

Méndez-Suárez, Mariano; Rangel-Perez, Celia; de Obesso, Maria de las Mercedes

Risks of Lack of Social Awareness of Unethical Management of Artificial Intelligence

Čater, Tomaž; Uršič, Dejan

Drivers of Artificial Intelligence Adoption and Use in Companies: A Literature Review with Research Propositions

Jurun, Elza; Garbin Praničević, Daniela

Is Croatia Ready for European Digital Partnership?

Mijač, Tea; Jadrić, Mario; Čukušić, Maja

Systematic Literature Review: Is the Research on Sustainable Digital Transformation Still in the Nascent Stage?

Nincevic Pasalic, Ivana

Organizational Success Factors of e-Participation Adoption in Local Governments: Analysis of the Importance and Performance

BRAČ 1**Plenary Session and Closing Ceremony****16:45-18:30**

Closing Ceremony

Plenary session - Keynote Lectures:

Prof. Edward Altman, PhD - Global Zombies: a New Type of Corporate Resiliency

Prof. Eric Maskin, PhD - A Resolution of Arrow's Impossibility Theorem

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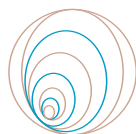
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