



15TH FEBST INTERNATIONAL CONFERENCE

**“Economic Policies, Business Perspectives, and Sustainability Transformation”**

**21-23 MAY, 2025 / BRELA, CROATIA**  
BLUESUN HOTEL SOLINE



UNIVERSITY OF SPLIT  
FACULTY OF ECONOMICS, BUSINESS AND TOURISM

FEBST INTERNATIONAL CONFERENCE IS  
HELD UNDER THE AUSPICES OF  
THE PRESIDENT OF THE REPUBLIC OF CROATIA

AND IN COOPERATION WITH



FEBST INTERNATIONAL CONFERENCE SUPPORTS  
THE SUSTAINABLE DEVELOPMENT GOALS

THE CONTENT OF THIS PUBLICATION HAS NOT BEEN APPROVED BY  
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# WHY THE CHANGE

## A FOREWORD BY THE DEAN OF FEBT

Dear academics and practitioners, dear colleagues,

For the past three decades, the Faculty of Economics, Business and Tourism of the University of Split has been organizing a biannual international conference that actively addresses current economic and social issues and serves as a platform for a scientifically based dialogue on policy-making and business practice.

During the transition phase of the Croatian economy, we chose the name “Enterprise in Transition” for the conference. Afterwards, the many obstacles we faced when joining the European Union inspired us to choose the title “Challenges of Europe”.

Today, more than ever, the challenges are global. Economics and finance without borders, the rise of systemic risks, the slow recovery from the financial crisis, the outbreak of pandemics, geopolitical unrest, the twin transition, the imperative of sustainability and competitiveness, all of which might increase our anxiety and the feeling of not being able to change anything, or make our actions seem trivial compared to the uncertainty we face. However, there is no substitute for the personal responsibility of each individual and for changing mindsets and building competences. Universities have an important role to play in this process. They have to serve society in a cross-cutting way by creating knowledge, promoting the values and skills that shape a more sustainable future, but also by contributing to social change through their research and innovation. The emphasis on the active contribution of higher education institutions to solving the accumulated social and economic problems and the broadening of the conference topics beyond the perspective of European policies are one of the main reasons why, on the occasion of the **50<sup>th</sup> anniversary** since the establishment of the **Faculty of Economics, Business and Tourism (FEBT)** and the **University of Split (UNIST)**, the “Challenges of Europe” will become the “**FEBST International Conference.**“

The conference is reinvigorated with:

- an extensive list of topics ranging from economics and economic policies to all areas of business perspectives and sustainability transformation, to name just a few of the key tracks,
- expanded publication opportunities,
- new programme committee members and renowned keynote speakers who are among the most cited researchers in their fields.

I am confident that with this restructuring, our conference will expand its scope and impact and continue to serve as an important platform for the dissemination of research findings, exchange and discussion of ideas and expertise in the publishing and development of project proposals, while remaining a venue for networking among young researchers, experienced academics, business practitioners, and policy makers.

I look forward to your participation in this event and to future opportunities for cooperation!

**Bruno Ćorić**

*Professor and Dean of the Faculty of Economics, Business and Tourism  
University of Split*

# KEYNOTE SPEAKERS & LECTURE TOPICS



**Prof. SCOTT STERN**

MIT Sloan School of Management, US

Accelerating Innovation Ecosystems:  
The New Agenda for European  
Competitiveness

**Prof. JUSTIN PAUL**

NMIMS School of Business Management, IN & Graduate  
School of Business, UPR San Juan, PR, US

Post-COVID Business Environment and  
Synergies: 7-P Framework & 5-S Philosophy for  
Performance, Success and Sustainability



**Prof. SARA DOLNICAR**

UQ Business School, University of Queensland, AU

Enough Greenwashing. Enough Greentalking.  
Simple Ways for Tourism Industry to Take  
Green Action Today.

**Prof. MARA PASQUAMARIA SQUICCIARINI**

Bocconi University, IT

Religion, Education, and Development  
in a Historical Perspective



**Prof. ALIN MARIUS ANDRIEȘ**

Faculty of Economics and Business Administration,  
Alexandru Ioan Cuza University of Iași, RO

Credit Allocation and Systemic Risk

# CONFERENCE TOPICS

Accounting &  
Auditing

Business  
Informatics and  
Digital  
Transformation

Economics,  
Economic Policies,  
Market Structure,  
and Applied  
Econometrics

Tourism

Sustainable  
Competitiveness  
and Prosperity:  
European Union in  
Focus

Entrepreneurship

Marketing

Finance

Management

Special  
Sessions



for a detailed list of topics  
scan or click the qr code

# INFO FOR AUTHORS

## Participation possibilities

To participate in the conference as a speaker, the authors may submit:

- An abstract only
- An abstract and/or a full paper (Refereed Papers, Regular Working Papers & Young Researchers' Working Papers).

One author may submit and present a maximum of two (2) papers.

## Publication opportunities

Selected papers presented at the Conference which meet the aims, scope and quality standards of a particular journal will be published in the **special issues** of the following **journals** that collaborate with the Conference:

- **Finance a úvěr-Czech Journal of Economics and Finance (CJEF)**
- **Review of Political Economy (ROPE)**
- **Management: Journal of Contemporary Management Issues (MJCMI)**
- **Croatian Operational Research Review (CRORR)**
- **Public Sector Economics (PSE)**

Selected papers presented at the Conference will be considered for publication in the **regular issues** of the following **journals**:

- **Journal of Economics and Management (JEM)**
- **The Theoretical Journal of Accounting**
- **Review of Economic and Business Studies (REBS)**

Selected papers presented at the Conference within the tourism track will be considered for publication in the **edited book** titled "**Environmental Responsibility and Sustainable Tourism: Emerging Trends and Research**" (eds. Ante Mandić, Sara Dolnicar, and Lidija Petrić) in the Springer book series "Advances in Science, Technology and Innovation" (IEREK Interdisciplinary Series for Sustainable Development) – **Scopus** indexed.

## FEBST Conference Proceedings

Selected papers presented at the Conference will be published in the **FEBST Conference Proceedings**, which will be submitted for evaluation in **WoSCC-CPCI** (Social Science & Humanities).

All contributions will be double blind reviewed.

For more details on the full paper types, publication opportunities and conference fees for multiple papers please visit: <https://conference.efst.hr/>.

# IMPORTANT DATES

December 20, 2024	<b>Special session proposal deadline</b> Conference participants may propose special sessions on specific topics.
January 10, 2025	<b>Notification of acceptance of Special session proposals</b> This deadline applies only for Special sessions proposals.
February 7, 2025	<b>Abstract submission deadline (full papers)</b> Submitting an abstract is encouraged, but not required for submitting a Full paper.
February 17, 2025	<b>Notification of abstract acceptance (full papers)</b>
March 21, 2025	<b>Full paper &amp; Abstract submission deadline (extended)</b> Deadline for submission of full papers ( <b>refereed and working papers</b> ) and abstracts ( <b>for abstract-only participants</b> ).
March 31, 2025	<b>Notification of acceptance (extended)</b> Notification of acceptance of full papers for presentation ( <b>refereed and working papers</b> ) / abstract acceptance for presentation ( <b>for abstract-only participants</b> )
April 7, 2025	<b>Early bird conference fee payment and registration deadline</b>
May 5, 2025	<b>Regular conference fee payment and registration deadline</b>
May 21 - 23, 2025	<b>Conference</b>
June 16, 2025	<b>Submission of revised paper for conference journals and other publications</b>
September 30, 2025	<b>Decision on full paper acceptance (at the latest)</b>

# CONFERENCE FEES

	Early Bird April 7, 2025	Regular May 5, 2025
<b>Participants presenting their research</b> valid for the following submission types: abstract only / refereed papers / regular working papers	400 EUR	450 EUR
<b>Phd Students and Young Researchers</b> valid for the following submission types: PhD students and Young Researchers with refereed paper and / or working papers	300 EUR	350 EUR
<b>Co-authors, accompanying persons and other participants</b> This fee applies to co-authors participating in the conference and all other conference attendees who are not co-authors of papers	250 EUR	300 EUR
<b>FEBT Students</b> FEBT students who wish to attend the keynote speeches and paper presentations (excluding social events)	Free	

VAT is included in the fees.

## The registration fee includes:

- Conference materials upon confirmation of registration (the book of abstract will be available online only)
- Access to keynote lectures, special conference sessions, paper presentations
- Coffee breaks
- Welcome reception
- Gala dinner
- Farewell dinner



# Programme committee

Ana Kundid Novokmet (HR), chairperson

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Antonarakis Alexander (UK)  
Antoniades Andreas (UK)  
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Polese Abel (IE)  
Rakić Tijana (UK)  
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Schlütter Sebastian (DE)  
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# CONTACT

## 15th FEBST International Conference

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