



CONFERENCE PROGRAMME

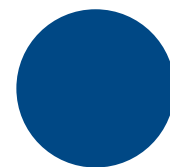
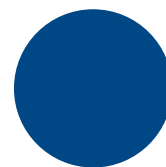
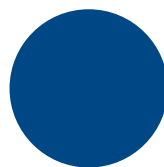
15th FEBST
INTERNATIONAL CONFERENCE

“Economic Policies,
Business Perspectives, and
Sustainability Transformation”

21-23 MAY, 2025, BRELA, CROATIA



Programme committee

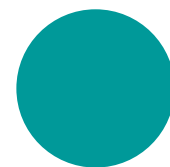
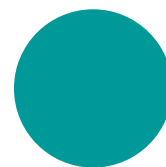
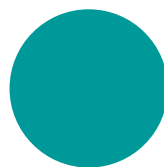


Ana Kundid Novokmet (HR), chairperson

Alfirević Nikša (HR)
Andrieş Alin Marius (RO)
Antonarakis Alexander (UK)
Antoniades Andreas (UK)
Bakotić Danica (HR)
Brakus Joško (UK)
Bronić Mihaela (HR)
Coad Alex (JP)
Corrocher Nicoletta (IT)
Čapkun Vedran (FR)
Ćirić Lalić Danijela (RS)
Ćorić Bruno (HR), vice-president
Dinçer Nazire Nergiz (TR)
Dolnicar Sara (AU)
Domazet Ivana (RS)
Dwivedi Yogesh K. (UK)
Fazio Catharine (US)
Garbin Praničević Daniela (HR)
Grima Simon (MT)
Grossi Giuseppe (SE/NO)
Gründl Helmut (DE)
Horvath Roman (CZ)
Kovačić Lukman Rebeka (SI)
Kursan Milaković Ivana (HR)
Mačkić Velibor (HR)
Mandić Ante (HR)
Masten Igor (SI)
Mihanović Zoran (HR)

Millo Giovanni (IT)
Paul Justin (UK/US/PR/IN)
Pavić Ivan (HR)
Polese Abel (IE)
Rakić Tijana (UK)
Redžepagić Srdjan (FR)
Rochon Louis-Philippe (CA)
Rodríguez Isabel (UK)
Rogošić Andrijana (HR)
Runfola Andrea (IT)
Schlütter Sebastian (DE)
Squicciarini Mara Pasquamaria (IT)
Srhoj Stjepan (HR)
Stern Scott (US)
Škokić Vlatka (HR)
Škrabić Perić Blanka (HR)
Tarazi Amine (FR)
Tomazos Konstantinos (UK)
Vallet Guillaume (FR)
van der Borg Jan (IT)
van Tulder Rob (NL)
Viglia Giampaolo (UK)
Vitezić Vanja (HR)
Waniak-Michalak Halina (PL)
Youssef Adel Ben (FR)
Ziemba Ewa (PL)
Žigić Krešimir (CZ)

Organising committee

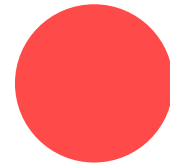
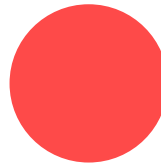


Ivana Bilić (HR), chairperson

Akrap Petar (HR)
Coppola Danijela (HR)
Dedić Goran (HR)
Duplančić Rogošić Gorana (HR)
Kalinić Miličević Tea (HR)

Kovač Dujam (HR)
Kuliš Zvonimir (HR)
Ninčević-Pašalić Ivana (HR)
Skroza Velimir (HR)
Vuković Marija (HR)

Keynote Speakers



Prof. SCOTT STERN

David Sarnoff Professor of Management of Technology
MIT Sloan School of Management, US

World-renowned expert in innovation economics and entrepreneurship

Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness

Prof. JUSTIN PAUL

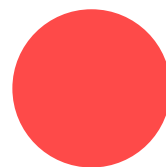
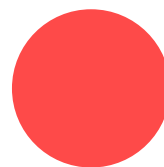
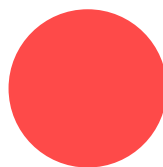
Provost & Dean, NMIMS School of Business Management, IN
Editor-in-chief of International Journal of Consumer Studies (IJCS), UK
Professor, Graduate school of Business, UPR San Juan, PR, US

World-renowned authority in consumer behavior and marketing. One of the top 50 most cited authors in the entire field of business and economics in the world (Source: WoS, 2023)

**Post-COVID Business Environment and Synergies:
7-P Framework & 5-S Philosophy for Performance,
Success and Sustainability**



Keynote Speakers



Prof. SARA DOLNICAR

Professor of Tourism
UQ Business School, University of Queensland, AU

Co-Editor-in-chief of Annals of Tourism Research

World-renowned authority on the development and testing of behaviour changes interventions for climate change mitigation in hedonic contexts, such as tourism

Enough Greenwashing, Enough Greentalking, Simple Ways for Tourism Industry to Take Green Action Today

Prof. MARA PASQUAMARIA SQUICCIARINI

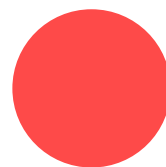
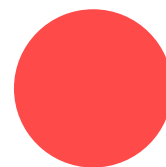
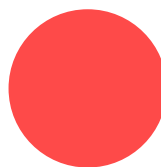
Avv. Giovanni Agnelli Associate Professor
Bocconi University, IT

Field of expertise: Economic History, Economic Growth and Development, Political Economy

Religion, Education, and Development in a Historical Perspective



Keynote Speakers



Prof. ALIN MARIUS ANDRIEȘ

Professor of Finance and Banking
Faculty of Economics and Business Administration,
Alexandru Ioan Cuza University of Iași, RO

Secretary of State at the Ministry of Finance,
Government of Romania

Field of expertise: Financial Intermediation,
Household Finance, Risk Management and Systemic Risk

Credit Allocation and Systemic Risk

VALENTINA FLAMINI

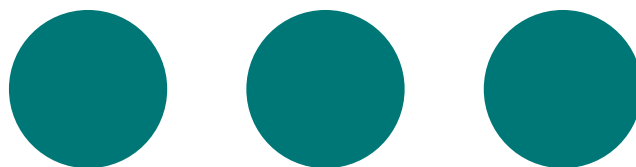
European Commission, Directorate General for Economic
and Financial Affairs (DG ECFIN)

Economic and Policy Analyst

**Investing in the Future: EU Policies for a Sustainable,
Prosperous Europe**



Programme overview

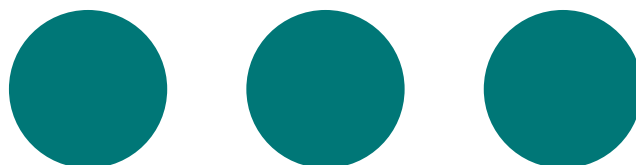


Day 1

Wednesday, 21st May

Time	Conference Room	
09:00 - 17:30		Registration desk working hours
11:00 - 12:45	Punta Rata	Opening Ceremony Plenary Session - Keynote Lecture: Prof. Scott Stern - Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness
12:45 - 13:15		Coffee break
13:15 - 14:00	Punta Rata	Plenary Session - Keynote Lecture: Prof. Mara Pasquamaria Squicciarini - Religion, Education, and Development in a Historical Perspective
14:00 - 15:00		Free time for lunch
15:15 - 16:45	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:45 - 17:00		Coffee break
17:00 - 18:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
18:30 - 19:30	Punta Rata	Meet the Editor: Louis-Philippe Rochon, Ivana Domazet, Branko Stanić, Rob van Tulder
20:30		Welcome reception (Restaurant Sol, Hotel Soline)

Programme overview

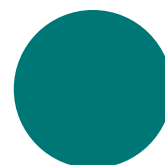
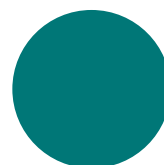
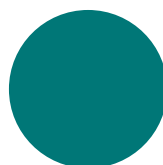


Day 2

Thursday, 22nd May

Time	Conference Room	
08:00 - 17:30		Registration desk working hours
08:30 - 10:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
10:00 - 10:45	Punta Rata	Plenary Session - Keynote Lecture: Prof. Sara Dolnicar - Enough Greenwashing. Enough Greentalking. Simple Ways for Tourism Industry to Take Green Action Today.
10:45 - 11:15		Coffee break
11:15 - 13:15	Punta Rata, Stomarica, Podrače	Parallel Special Sessions
13:15 - 14:15		Free time for lunch
14:15 - 16:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:00 - 16:15		Coca-Cola Break
16:15 - 17:45	Punta Rata, Stomarica, Podrače	Parallel Sessions
17:45 - 18:30	Punta Rata	Plenary Session - Keynote Lecture: Prof. Justin Paul - Post-COVID Business Environment and Synergies: 7-P Framework & 5-S Philosophy for Performance, Success and Sustainability
18:30 - 19:30	Punta Rata	Poster presentations
20:30		Gala dinner (Hotel Maestral)

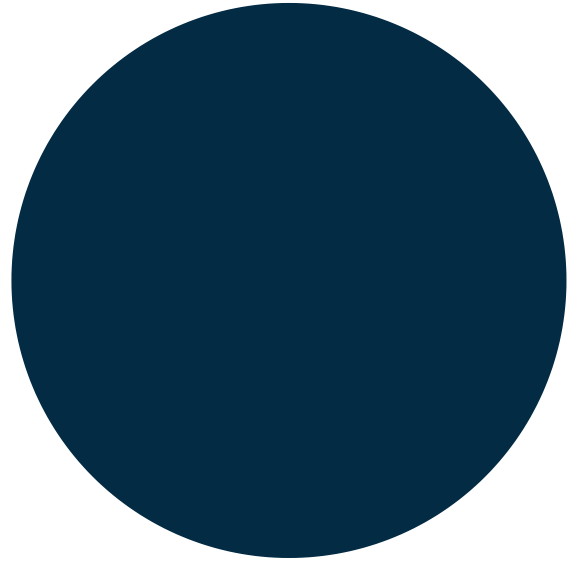
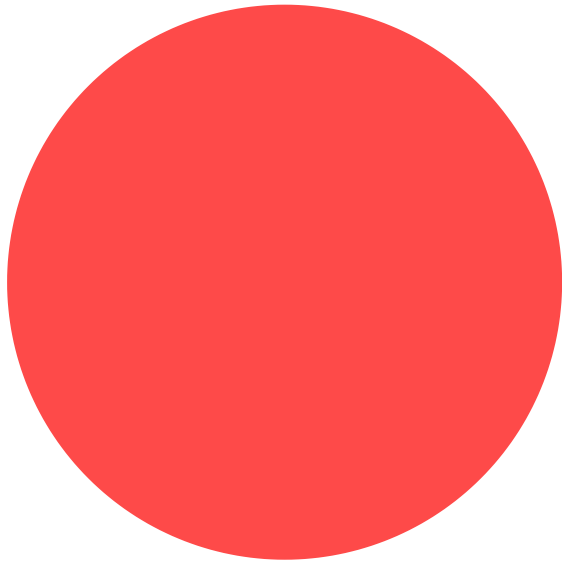
Programme overview



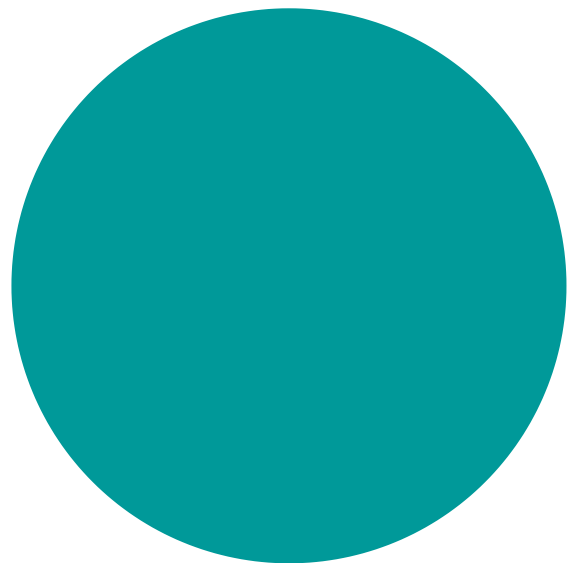
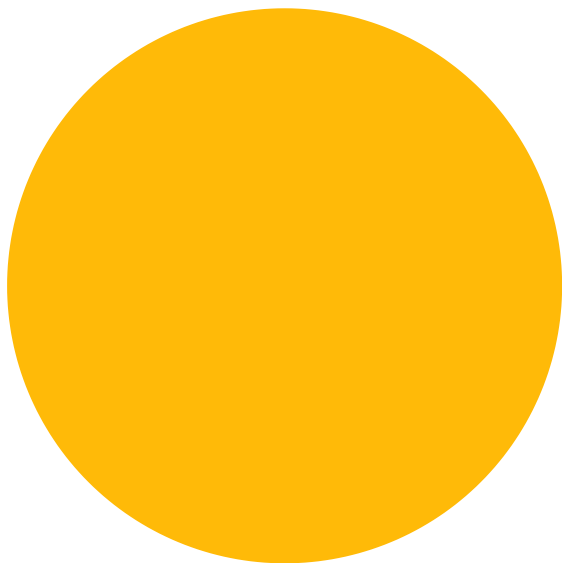
Day 3

Friday, 23rd May

Time	Conference Room	
08:30 - 15:00		Registration desk working hours
09:00 - 10:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
10:30 - 11:30	Punta Rata	Meet the Editor: Sara Dolnicar, Justin Paul and Stjepan Srhoj - How to Publish in Q1 Journals?
11:30 - 12:00		Coffee break
12:00 - 13:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
13:30 - 14:30		Free time for lunch
14:30 - 16:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:00 - 16:15		Coffee break
16:15 - 17:45	Punta Rata	Closing Ceremony Plenary Session - Keynote Lectures: Prof. Alin Marius Andrieş - Credit Allocation and Systemic Risk Valentina Flamini - Investing in the Future: EU Policies for a Sustainable, Prosperous Europe
19:00		Farewell dinner (Hotel Soline Restaurant)



Sessions day by day



Please note that each conference presentation is allocated a maximum of 15 minutes, followed by an additional 5 minutes for a Q&A session. We kindly ask all presenters to adhere to the time limit to ensure a smooth schedule for all participants.

Day 1

Wednesday, 21st May

PUNTA RATA	Opening Ceremony & Keynote Lectures
11:00-12:45	<p>Opening Ceremony Plenary Session - Keynote Lecture: Prof. Scott Stern Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness</p>
13:15-14:00	<p>Prof. Mara Pasquamaria Squicciarini Religion, Education, and Development in a Historical Perspective</p>
PUNTA RATA	Economics, Economic Policies, Market Structure, and Applied Econometrics
15:15-16:45	<p>Abazi-Alili, Hyrije; Hashi, Iraj; Ramadani, Veland; Atanasovska-Noveski, Viktorija; Rexhepi, Gadaf Quadruple Helix-Driven Innovation Ecosystems for Circular Economy and Inclusive Growth in CEE and SEE Countries</p> <p>Chair: Hyrije Abazi-Alili</p> <p>Marrocco, Alessia; Castaldo, Angelo Do Occupational Safety and Health Direct Investment Policies Affect Firm Survival?</p> <p>Castaldo, Angelo; Antonelli, Maria Alessandra; Marrocco, Alessia; Micheli, Guido Jacopo Luca; Vitrano, Gaia Does the National Innovation System Performance Affect Workplace Accidents? An Empirical Analysis in Europe</p> <p>Vučković, Valentina; Čučković, Nevenka; Mikić, Mia The Role of R&I and Technological Development in GVC Upgrading in Croatia and Other CEE Countries</p>
PUNTA RATA	Economics, Economic Policies, Market Structure, and Applied Econometrics
17:00-18:30	<p>Ali-Yrkkö, Jyrki The Impact of the War in Ukraine on the Value Chains of Economic Blocs</p> <p>Lalinsky, Tibor; Baumohl, Eduard Zombie Firms in the Pandemic Era and the Role of Government Support</p> <p>Mačkić, Velibor; Brusan, Mihael Užas je moja furka: Political-Economic Representation in Croatia</p> <p>Krištofik, Peter; Šlamiaková, Lea ESG Scores and Financial Performance: An Empirical Study of Slovak Companies</p> <p>Kuusi, Tero; Lähdemäki, Sakari Value Chain Productivity and Intangible Investments</p>

Day 1

Wednesday, 21st May

PUNTA RATA

Meet the Editors Session

18:30-19:30

Moderator:
Guillaume
Vallet

Louis-Philippe Rochon
Review of Political Economy (ROPE)

Ivana Domazet
Journal of Women's Entrepreneurship and Education (JWEE)

Branko Stanić
Public Sector Economics (PSE)

Rob van Tulder
Journal of International Business Policy (JIBP)

STOMARICA

Tourism

15:15-16:45

Chair:
Vanja
Vitezić

Bąk, Monika; Jazdzewska – Gutta, Magdalena
Tourist Mobility in Coastal Areas: A Systematic Literature Review

Tomazos, Konstantinos
Journey With Purpose: The Intersection of Pilgrimage and Volunteer Tourism

De Brucker, Klaas; Elsen, Roos
Europe's Night Train Revival: Navigating Success in a Challenging Landscape

Afrić Rakitovac, Kristina; Belullo, Alen; Urošević, Nataša
Stakeholders' Perspectives on Mitigating Overtourism in Protected Natural Areas – The Case of Lower Kamenjak, Croatia

Aïdi, Naïma
Socio-Ecological Transition of Tourism Through a Systemic Approach: Findings from France

STOMARICA

Sustainable Competitiveness and Prosperity: European Union in Focus

17:00-18:30

Chair:
Amir
Moradi

Pires, Luiz; Carrilho-Nunes, Inês
The EU ETS and Carbon Leakage: The Role of Allowance Prices

Majerowska, Ewa
Assessing SDG Progress in EU Countries: A Taxonomic Analysis of Regional Trends

Moradi, Amir; Tóth-Pajor, Ákos; Fatima, Rabia; Posza, Alexandra; Putzer, Petra; Dedi, Lidija; Csapi, Vivien
The Nature Positive Business Model Canvas: A Tool for Sustainable Transformation

Ćirić Lalić, Danijela; Savkovic, Milena; Savić, Bojana; Topo, Marijana; Bilić, Ivana; Petrović, Maja
Bridging the Sustainability Skills Gap in Project Management: A Focus Group Study and the ESG4PMChange Project Response

Day 1

Wednesday, 21st May

PODRAČE

Management

15:15-16:45

Chair:

Gerhard
Speckbacher

Speckbacher, Gerhard

Value Generation and Distribution in Firms

Rottenbornová, Lucie; Taušl Procházková, Petra

Industry 5.0 and Its Role in Advancing ESG and SDG Principles

Aliu, Dorian

Actor-Network Creation and Effective Career Management Within the University Entrepreneurial Ecosystem: A Study on Technology Transfer Office Managers

Puranik, Nawdeep; Pustovrh, Aleš

Empathy and Its Influence on Knowledge Sharing Behaviour Among Employees

PODRAČE

Entrepreneurship

17:00-18:30

Chair:

Catherine
Fazio

Fazio, Catharine; Guzman, Jorge; Stern, Scott

Did COVID Change the Black Neighborhood Startup Deficit? Evidence From the Startup Cartography Project

Lazic, Milena; Domazet, Ivana; Simovic, Vladimir

Motivations and Barriers for Persons With Physical Disabilities in Accessing Platform Work in SEE

Harc, Martina

Succession Intention in the Context of Family Business

Świętoniowska, Joanna; Wójcik, Joanna; Jakiela, Jacek

Innovative Strategies for Education of Gen Z and Alpha With Special Focus on Sustainable Development Goals

Day 2

Thursday, 22nd May

PUNTA
RATA

Business Informatics and Digital Transformation (Digitalization & Services)

08:30-10:00

Chair:

Daniela
Garbin
Praničević

Stanimirović, Dalibor; Stanimirović, Tatjana

Beyond the Hype: Mapping the Real Impacts of Digitalization on the Slovenian Healthcare Business Model

Vuković, Marija; Ninčević Pašalić, Ivana; Braovac, Sara

Factors of Digital Wallet Acceptance: Case of Croatia

Antonijević, Marija; Domazet, Ivana

Digital Payment Development: Evidence From European Countries

Vitezić, Vanja

Hesitation in Adopting Robo-Hotels: Exploring Consumer Behavioral Intentions

Veselinović, Milan

Technical Efficiency of Mobile Operators in Croatia

PUNTA
RATA

Keynote Lecture

10:00-10:45

Plenary Session - Keynote Lecture:

Prof. Sara Dolnicar

Enough Greenwashing. Enough Greentalking. Simple Ways for Tourism Industry to Take Green Action Today.

PUNTA
RATA

Special Session: Environmental Responsibility and Sustainable Tourism

11:15-13:15

Chair:

Ante
Mandić
&
Lidija
Petrić

Mušanović, Jelena; Perišić, Ana; Sever, Ivan

Visitors' Preferences in Terrestrial Protected Areas: A Systematic Review of Situational Factors

Tłoczyński, Dariusz

Decarbonisation of Air Travel: Aligning With the Green Deal in Poland

Tuscher, Manuel; Grossrubatscher, Alex

Sustainable Mobility in Tourism: An Integrative Approach to Future-Oriented Mobility Management With a Particular Focus on Alpine Tourism Regions – Insights From South Tyrol and Val Gardena

Mandić, Ante; Carić, Hrvoje; Sever, Ivan

Embeddedness of Climate Change Adaptation and Mitigation Policies in National Strategic Tourism Policies

Tomej, Kristof; Liburd, Janne

The Challenge of Bridging Two Worlds: Tourists' Engagement in Hydrological Citizen Science

Jaković, Božidar; Mandić, Ante; Petrić, Lidija; KC, Birendra

Sustainable Livelihoods and Nature Parks: Insights From Public Policy Leaders in Croatia

PUNTA RATA	Tourism
14:15-16:00	Kuliš, Zvonimir; Šimundić, Blanka Tourism Demand Resilience in the EU NUTS 2 Regions: A Spatio-Econometric Perspective
Chair: Tomislav Klarin	Trinajstić, Maša; Đurkin Badurina, Jelena The Seasonal Dilemma: Do Coastal Residents Prefer Year-Round Tourism?
	Krce Miočić, Božena; Klarin, Tomislav; Vidić, Gabrijela Multi-Stakeholder Collaboration for Sustainable Tourism Governance: The Case of Zadar County
	Roje, Nina; Pranić, Ljudevit; Vuković, Marija Challenges and Opportunities for Windsurfing Tourism: The Case of Croatia
	Đurkin Badurina, Jelena; Soldić Frleta, Daniela; Paleka, Hana Understanding Access and Accessibility: Models of Beach Management in Italy and Croatia
	Rimac Smiljanić, Ana; Rabiei-Dastjerdi, Hamidreza; Šimundić, Blanka, Kazemi, Maryam Spatiotemporal Dynamics of Short-Term Accommodation in Split, Croatia (1985–2024): Data-Driven Insights for Sustainable Urban and Tourism Planning

PUNTA RATA	Debate Session / Roundtable: People Analytics and Workforce Planning
16:15-17:45	Paško Burnać Associate Professor of Finance, Faculty of Economics, Business and Tourism, University of Split
Chair: Paško Burnać	Šime Jozipović Associate Professor of Financial and Economic Law, Faculty of Economics, Business and Tourism, University of Split
	Mirela Kotarac Director of Human Resources and Member of the Management Board at Cemex Croatia
	Sonja Čuljak Human Resources Manager at Emovis Tehnologije d.o.o. in Split, and the Owner/Founder of Serve Consulting
	Meltem Ucal Professor of Economics at Kadir Has University in Istanbul

PUNTA RATA	Keynote Lecture
17:45-18:30	Plenary Session - Keynote Lecture: Prof. Justin Paul Post-COVID Business Environment and Synergies: 7-P Framework & 5-S Philosophy for Performance, Success and Sustainability

PUNTA
RATA

Poster Presentations

18:30-19:30

Rogošić, Andrijana

Under Pressure: Breaching the Principles of Accounting Ethics

Škokić, Vlatka; Lovrinčević, Marina

Youth Entrepreneurship in Croatia: Intentions, Challenges and Paths to Success

Mihanović, Zoran

The Possibility of Applying Social Marketing in the Catholic Church and Church Organizations in Bosnia and Herzegovina

Kovač, Dujam; Ćurak, Marijana

Comparing the Effects of Fear and Regret on CEO's Cyber Risk Management Intention

Li, Ranran; Logkizidou, Maria; Sinha, Pammi

The Effect of Childhood Cultural Capital on Their Purchasing Intentions for Sustainable Luxury Brands

Golem, Silvia

Do the More Financially Open European Countries Have Smaller Governments?

Talaja, Anita; Matić, Karla

The Importance of Digital Transformation for Innovation Performance and Competitive Advantage

Ouaade, Sanaa

The Influence of "Insta-Parents" on the Formation of Parental Roles and Family Eating Practices: A Netnographic and Qualitative Approach

Fränzl, Jonas; Wunder, Andreas

Human-AI Collaboration in Strategy Departments: A Grounded Model for GenAI Integration in Knowledge Work

Kersan-Škabić, Ines

State Aid and Economic Stability in the EU: Implications for Growth and Inflation

Dedić, Goran

Valuing Privacy in the Digital Economy: A Research Agenda

STOMARICA

Marketing

08:30-10:00

Chair:

Magdalena
Jazdzewska-Gutta

Prvan, Ela; Najev Čačija, Ljiljana

The Impact of Social Marketing Campaigns on Mental Health Awareness and the Destigmatization of Mental Disorders

Haschka, Rouven

Identifying Price Elasticities of Demand Through Structural Vectorautoregression

Nikodemska-Wołowik, Anna Maria; Jazdzewska-Gutta, Magdalena

Trust, Risk, Dissonance, and Purchase Intentions in E-Commerce: Retailer-Related Issues in the Eyes of Consumers

Bodlaj, Mateja; Arslanagić-Kalajdžić, Maja; Čater, Barbara

Enhancing Export Venture Performance: The Interplay of Informational, Product, and Relationship Capabilities

Day 2

Thursday, 22nd May

STOMARICA

Special Session:

Production Network: Topology, Change, and Transmission

11:15-13:15

Chair:

Stjepan
Srhoj

Srhoj, Stjepan; Dragojević, Melko

Impact of EU Grants: Evidence From Firm-to-Firm Transactions

Iyoha, Ebehi; Srhoj, Stjepan

Sectoral Heterogeneity in Production Network Resilience: Evidence From Firm-to-Firm Matching in Croatia

Zaninović, Vinko; Srhoj, Stjepan

Role of Production Networks in Propagation of Oil Shocks Within Countries

Romić, Ivan; Srhoj, Stjepan; Dragojević, Melko

Critical Nodes in Production Networks

Special Session: Public Procurement Platforms

Decarolis, Francesco; Srhoj, Stjepan

The New Economics of Public Procurement

Decarolis, Francesco; Srhoj, Stjepan; Teso, Edoardo

Evaluating the Effects of Targeted Information on Public Procurement Competition

STOMARICA

Business Informatics and Digital Transformation (AI & Education)

14:15-16:00

Chair:

Nikša
Alfirević

Šerić, Maja; Garbin Praničević, Daniela

The Use of Generative Artificial Intelligence in University Classrooms

Jelínková, Eva; Nosková, Marta; Rottenbornová, Lucie

Exploring the Potential of AI Implementation in Business and Management Education by Examining Student Experiences and Perspectives

Reyes-Menendez, Ana; Antolín-Prieto, Rebeca

Classifying Art With Biometrics and AI

Pathak, Buddhi; Dzandu, Michael; Barbic, Frano

The Use of ChatGPT in Essay Writing: A Literature Review on the Role of Instructors and Institutions in Preventing Academic Misconduct

Mijač, Tea

Reassessing Information System Success in the Age of AI: Evaluating the DeLone and McLean Model Through ChatGPT Adoption Among Gen Z Business Students

STOMARICA

Marketing

16:15-17:45

Chair:

Ivana
Kursan
Milaković

Morales-Muñoz, Andrea; Iniesta-Bonillo, Maria-Angeles; Estrella-Ramon, Antonia; Herrada-Lores, Sara

The Impact of Artificial Intelligence on Consumer Behavior in Social Media: A Systematic Review of the Literature

Badowska, Sylwia; Golec, Anna; Waleczek Zotyková, Lucie

Older Adults' Intentions to Use Digital Financial Services: Towards Exploring the Unified Theory of Acceptance and Use of Technology

Kursan Milaković, Ivana; Mamić, Ivana

Business Marketing Practices and Coping Mechanisms: The Context of Consumer Online Misbehaviour

Cegur Radović, Tihana; Martins, Márcio Ribeiro; Birkić, Draženka

Tourism Experience, Place Attachment and Site-Specific Environmentally Responsible Behaviour of Tourists in Campsites: An Empirical Study From Croatia

Dimovski, Jelena; Mitić Gabrijela; Veselinović, Milan

Circular Economy: A Growing Market for Sustainable Innovations

PODRAČE

Accounting, Auditing & Value Creation

08:30-10:00

Chair:

Aleksandra
Sulik-
Górecka

Zaman Groff, Maja; Vuko, Tina; Perica, Ivana; Čular, Marko; Ličen, Mina

The Effect of Culture on Moral Judgment of Accounting Students: Comparison of Croatia and Slovenia

Sulik-Górecka, Aleksandra; Strojek-Filus, Marzena; Iskra, Daniel

Assessment of the Readiness of Enterprises for ESG Reporting in the Context of Its Determinants as Perceived by Report Preparers in Poland

Petrlić, Antonija; Grčić Fabić, Mirjana

The Relationship Between the Quality of Information Systems, Efficiency and Involvement of Controllers and Managers in Decision Making and Firm Performance

Marc, Mojca; Bilynets, Iana; Ražman, Sara; Ponikvar, Nina

Rethinking Economic Value in Adaptive Reuse of Cultural Heritage: A Conceptual Framework

PODRAČE

Special Session:

Economic Disruptions and Sustainable Development -
Balancing Progress and Environmental Protection

11:15-13:15

Chair:

Lena
Malešević
Perović

Antonarakis, Alexander

Challenges in Environmental Sustainability Transition in the Face of Financial Crises

Malešević Perović, Lena; Ćorić, Bruno

Sustainable Development and Economic Disasters

Antoniades, Andreas

Financial Stress, Unsustainable Economic Growth and the Transition to Sustainability

Demir, Abdullah; Dinçer, Ali Ersin; Dinçer, N. Nergiz

A Comprehensive Disaster Resilience Index for MENA Countries

Halavanja, Aleksandar

Head of the Service for the systemic management of energy at the Environmental Protection and Energy Efficiency Fund, Republic of Croatia

Day 2

Thursday, 22nd May

PODRAČE

Management

14:15-16:00

Chair:

Anita
Talaja

Čater, Tomaž; Uršič, Dejan; Čater, Barbara; Žabkar, Vesna

Bridging Technology and Sustainability: The Role of Green Innovation and Environmental Strategy

Oleksiuk, Adam; Wąsowicz-Zaborek, Elżbieta; Velinov, Emil

Exploring the Technology Acceptance Model for Work From Anywhere Mode Among Students in Czechia, Estonia, and Poland

Kojelytė - Čepurnienė, Ilona

The Need for Intercultural Competence in a Multicultural Work Environment (Case of Lithuania)

Bokor, Edit; Certan, Corina Daniela; Sava, Alina; Madlena Nen

No Caller Left Behind: Strategic Management of Alternative Emergency Call Systems

Bokan, Marin; Pranić, Ljudevit; Vuković, Marija

Bridging the Soft Skills Gap: Do Tourists and Hospitality Managers See Eye to Eye?

PODRAČE

Workshop

16:15-17:45

Rob van Tulder

What about Engaged Scholarship? Enhancing the Legitimacy of Research and Teaching at Universities in a Crisis-Struck World

Day 3

Friday, 23rd May

PUNTA
RATA

Management

09:00-10:30

Chair:
Srećko
Goić

Šerić, Neven; Bentyn, Zbigniew; Kara, Karahan

Concept of Digitalization of the Supply Chain Management Towards Green Transformation

Body, Samuel; Hunková, Lukrécia

A Systematic Review of Human Resource Management Practices and Their Impact on Organizational Performance

Hunková, Lukrécia; Body, Samuel

HR Managers' Competencies in the Era of Smart Industry: A Systematic Review and Future Research Directions

Goić, Srećko; Kawka, Tomasz

Sustainable HRM Dedicated to Administrative Personnel at Higher Education Institutions: A Win-Win Strategy?

Goić, Srećko; Borowska-Pietrzak, Agata

Mapping Resilience Channels in Generation Z: Comparative Study Among Polish and Croatian Students

PUNTA
RATA

Meet the Editors Session: How to Publish in Q1 Journals?

10:30-11:30

Moderator:
Zvonimir
Kuliš

Justin Paul

International Journal of Consumer Studies (IJCS)

Sara Dolnicar

Annals of Tourism Research (ATR)

Stjepan Srhoj

Journal of Small Business Management (JSBM)

PUNTA
RATA

Sustainable Competitiveness and Prosperity: European Union in Focus

12:00-13:30

Chair:
Maja
Mihaljević
Kosor

Falkowski, Krzysztof

Eco-Innovativeness of the European Union in the Context of Sustainable Development

Mihaljević Kosor, Maja

The Role of Upper Secondary Education in Achieving Sustainable Development Goals

Čertanec, Ana

Integrating Sustainability Into Family Businesses

Pomenić, Nikolina; Bačić, Katarina; Đokić, Irena

The Innovation Ecosystem of Maritime Industries – The Case of the Adriatic Croatia

PUNTA RATA	Workshop
14:30-16:00	Rob van Tulder Teaching Sustainable and Responsible Management – How to Engage Staff and Students in Positive Action for the SDGs?
PUNTA RATA	Closing Ceremony & Keynote Lectures
16:15-17:45	Closing Ceremony Plenary Session - Keynote Lecture: Prof. Alin Marius Andrieș Credit Allocation and Systemic Risk Valentina Flamini Investing in the Future: EU Policies for a Sustainable, Prosperous Europe
STOMARICA	Tourism
09:00-10:30 Chair: Konstantinos Tomazos	Zdravković, Aleksandar A Nexus Between Tourism and International Trade in the EU: Does Export Really Matter? Šerić, Neven; Melović, Marica; Jakšić-Stojanović, Anđela; Bagarić, Lidiya; Peronja, Ivan Lighthouse Tourism and Rejuvenation of the Stone Lights Brand: The Hidden Tourist Gems of the Adriatic Sea Laškarić Ažić, Marina Psychological Needs and Burnout in the Hotel Industry: A Case of Four- and Five-Star Hotels Sandor, Hajnalka; Szűcsné Markovics, Klára; Paszk, Norbert The Impact of COVID-19 on the Financial Operations of the Top 5 Hungarian Travel Agencies
STOMARICA	Young Researchers and PhD session
12:00-13:30 Chair: Lena Malešević Perović	Zubovic, Amela Emigration Prospects, Gender-Based Preferences, and the Choice of Major Discussant: Guillaume Vallet Marušić Tomić, Filipa Analyzing Corporate Social Responsibility in Peer-to-Peer Accommodation and Responses From Different Stakeholders Discussant: Ana Reyes Menéndez Jurić, Ena Corporate Social Responsibility in Luxury Hospitality: A Systematic Literature Review Discussant: Vanja Vitezić Blanchard, Olivia From Theory to Reality: Understanding Entrepreneurial Ecosystems Through Literature Discussant: Rob van Tulder

STOMARICA

Advice for (Young) Researchers on Career Development

14:30–16:00

Polese, Abel

What is Excellence in Science? A Critical Overview of Current Criteria to Work Towards a More Credible and Trustable Science

PODRAČE

Economics, Economic Policies, Market Structure, and Applied Econometrics

09:00–10:30

Chair:
Abel
Polese

Polese, Abel

Post-Pandemic Resilient Communities: Is the Informal Economy a Reservoir for the Next Generation of Digitalized and Green Businesses in the Global South?

Kelin, Ema

How Much Is Unpaid Work Worth? The Effect of Education on the Value of Unpaid Work

Bakota, Ivo

Informal Long-Term Care Provision to Baby Boomers: A Designated Child Model

Mrnjavac, Željko; Bejaković, Predrag; Luburić, Goran

How to Prevent Early Retirement in Croatia?

PODRAČE

Finance & Econometrics

12:00–13:30

Chair:
Sebastian
Schlütter

Dotterweich, Alexander; Maras, Tomislav; Piatkowski, Nico; Schlütter, Sebastian

Hybrid Quantum Computing for Convex Quadratic Integer Problems With an Application to Investment Portfolio Optimization

Šestanović, Tea; Akalović, Lucija

Contagion Effect Between Commodities and Cryptocurrencies

Karsten, Konstantin

Identification of Transition Risk in Sovereign CDS Spreads With a High-Frequency Regulatory Instrument

Tuškan Sjauš, Branka; Ivanišević Hernaus, Ana; Dečman, Nikolina

Integration of Social Pillar Into Non-Financial Reporting: Case of Large Banks in Croatia

PODRAČE

Economics, Economic Policies, Market Structure, and Applied Econometrics

14:30–16:00

Chair:
Tatjana
Stanimirović

Stoever, Britta; Reuschel, Saskia

Climate Crisis and Regional Disparities – The Impact of Climate Change on Economic Activity and Measures Beyond GDP

Stanimirović, Tatjana; Klun, Maja; Kotnik, Žiga

Fiscal Measures for Green Transition and Their Influence on Macroeconomic Indicators: Case of Slovenia

Čandrlić, Ivica

Public Investments: Catalyst for Sustainable Growth

FEBST INTERNATIONAL CONFERENCE IS
HELD UNDER THE AUSPICES OF
THE PRESIDENT OF THE REPUBLIC OF CROATIA

AND IN COOPERATION WITH



FEBST INTERNATIONAL CONFERENCE SUPPORTS
THE SUSTAINABLE DEVELOPMENT GOALS

THE CONTENT OF THIS PUBLICATION HAS NOT BEEN APPROVED BY
THE UNITED NATIONS AND DOES NOT REFLECT THE VIEWS OF
THE UNITED NATIONS OR ITS OFFICIALS OR MEMBER STATES

SPECIAL THANKS TO OUR PARTNERS,
SPONSORS AND DONORS

TRAVEL PARTNER



MEDIA PARTNER



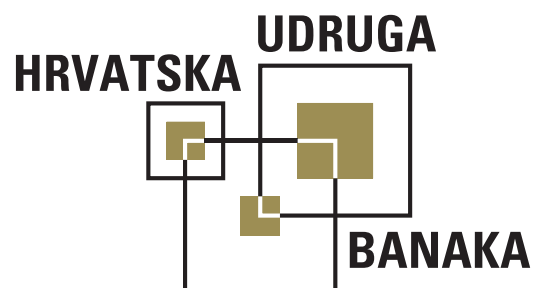
BRONZE SPONSORS



SPECIAL THANKS TO OUR PARTNERS,
SPONSORS AND DONORS

FRIEND OF THE CONFERENCE SPONSORS

Hrvatska  *Lutrija*



SPECIAL THANKS TO OUR PARTNERS,
SPONSORS AND DONORS

DONORS



CONTACT

15th FEBST International Conference

Faculty of Economics, Business and Tourism

University of Split

Cvite Fiskovića 5

21 000 Split

Programme Committee Chairperson

Prof. Ana Kundid Novokmet

Organising Committee Chairperson

Prof. Ivana Bilić

T: +385 21 430 601

F: +385 21 430 701

E-mail: conference@efst.hr

www.conference.efst.hr



FACULTY OF ECONOMICS,
BUSINESS AND TOURISM
UNIVERSITY OF SPLIT

