



## CONFERENCE PROGRAMME

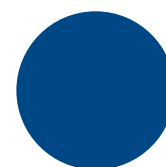
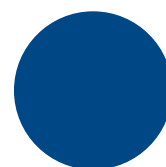
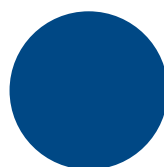
15th FEBST  
INTERNATIONAL CONFERENCE

“Economic Policies,  
Business Perspectives, and  
Sustainability Transformation”

21-23 MAY, 2025, BRELA, CROATIA



# Programme committee

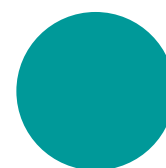
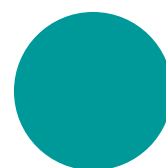
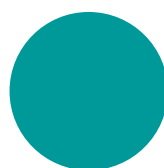


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# Organising committee

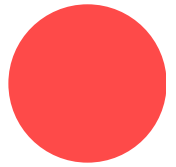
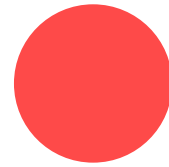
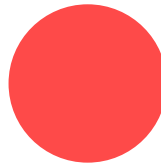


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Ninčević-Pašalić Ivana (HR)  
Skroza Velimir (HR)  
Vuković Marija (HR)

# Keynote Speakers



## Prof. SCOTT STERN

David Sarnoff Professor of Management of Technology  
MIT Sloan School of Management, US

World-renowned expert in innovation economics and entrepreneurship

**Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness**

## Prof. JUSTIN PAUL

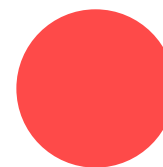
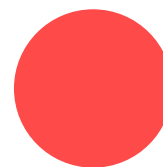
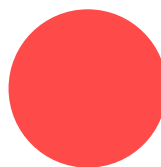
Provost & Dean, NMIMS School of Business Management, IN  
Editor-in-chief of International Journal of Consumer Studies (IJCS), UK  
Professor, Graduate school of Business, UPR San Juan, PR, US

World-renowned authority in consumer behavior and marketing. One of the top 50 most cited authors in the entire field of business and economics in the world (Source: WoS, 2023)

**Post-COVID Business Environment and Synergies:  
7-P Framework & 5-S Philosophy for Performance,  
Success and Sustainability**



# Keynote Speakers



## Prof. SARA DOLNICAR

Professor of Tourism  
UQ Business School, University of Queensland, AU

Co-Editor-in-chief of Annals of Tourism Research

World-renowned authority on the development and testing of behaviour changes interventions for climate change mitigation in hedonic contexts, such as tourism

**Enough Greenwashing. Enough Greentalking. Simple Ways for Tourism Industry to Take Green Action Today**

## Prof. MARA PASQUAMARIA SQUICCIARINI

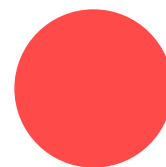
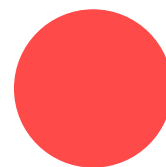
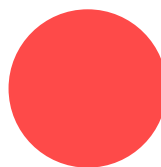
Avv. Giovanni Agnelli Associate Professor  
Bocconi University, IT

Field of expertise: Economic History, Economic Growth and Development, Political Economy

**Religion, Education, and Development in a Historical Perspective**



# Keynote Speakers



## Prof. ALIN MARIUS ANDRIEȘ

Professor of Finance and Banking  
Faculty of Economics and Business Administration,  
Alexandru Ioan Cuza University of Iași, RO

Secretary of State at the Ministry of Finance,  
Government of Romania

Field of expertise: Financial Intermediation,  
Household Finance, Risk Management and Systemic Risk

**Credit Allocation and Systemic Risk**

## VALENTINA FLAMINI

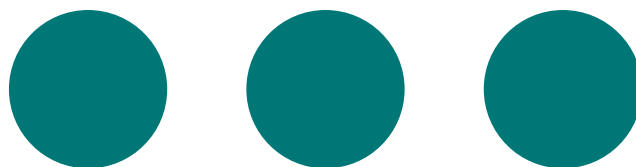
European Commission, Directorate General for Economic  
and Financial Affairs (DG ECFIN)

Economic and Policy Analyst

**Investing in the Future: EU Policies for a Sustainable,  
Prosperous Europe**



# Programme overview

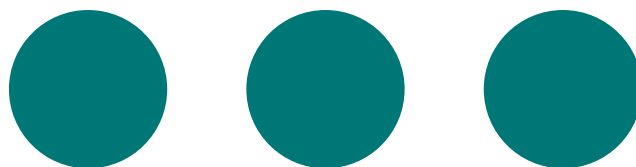


## Day 1

Wednesday, 21<sup>st</sup> May

Time	Conference Room	
09:00 - 17:30		Registration desk working hours
11:00 - 12:45	Punta Rata	<b>Opening Ceremony</b> Plenary Session - Keynote Lectures: <b>Prof. Scott Stern</b> - Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness
12:45 - 13:15		Coffee break
13:15 - 14:00	Punta Rata	Plenary Session - Keynote Lecture: <b>Prof. Mara Pasquamaria Squicciarini</b> - Religion, Education, and Development in a Historical Perspective
14:00 - 15:00		Free time for lunch
15:15 - 16:45	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:45 - 17:00		Coffee break
17:00 - 18:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
18:30 - 19:30	Punta Rata	Meet the Editor: Louis-Philippe Rochon, Ivana Domazet, Branko Stanić, Rob van Tulder
20:30		Welcome reception (Restaurant Sol, Hotel Soline)

# Programme overview

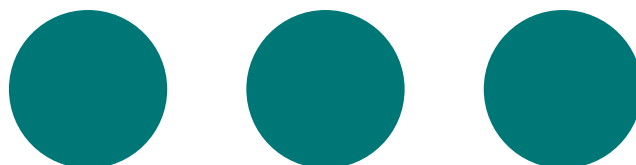


## Day 2

Thursday, 22<sup>nd</sup> May

Time	Conference Room	
08:00 - 17:30		Registration desk working hours
08:30 - 10:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
10:00 - 10:45	Punta Rata	Plenary Session - Keynote Lecture: <b>Prof. Sara Dolnicar</b> - Enough Greenwashing. Enough Greentalking. Simple Ways for Tourism Industry to Take Green Action Today.
10:45 - 11:15		Coffee break
11:15 - 13:15	Punta Rata, Stomarica, Podrače	Parallel Special Sessions
13:15 - 14:15		Free time for lunch
14:15 - 16:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:00 - 16:15		Coca-Cola Break
16:15 - 17:45	Punta Rata, Stomarica, Podrače	Parallel Sessions
17:45 - 18:30	Punta Rata	Plenary Session - Keynote Lecture: <b>Prof. Justin Paul</b> - Post-COVID Business Environment and Synergies: 7-P Framework & 5-S Philosophy for Performance, Success and Sustainability
18:30 - 19:30	Punta Rata	Poster presentations
20:30		Gala dinner (Hotel Maestral)

# Programme overview

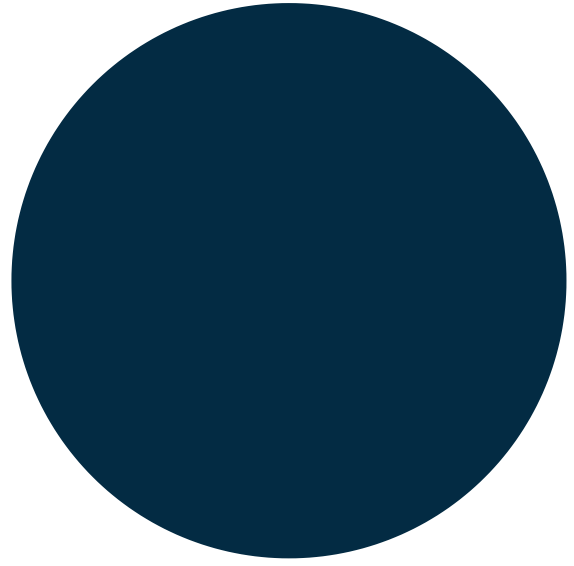
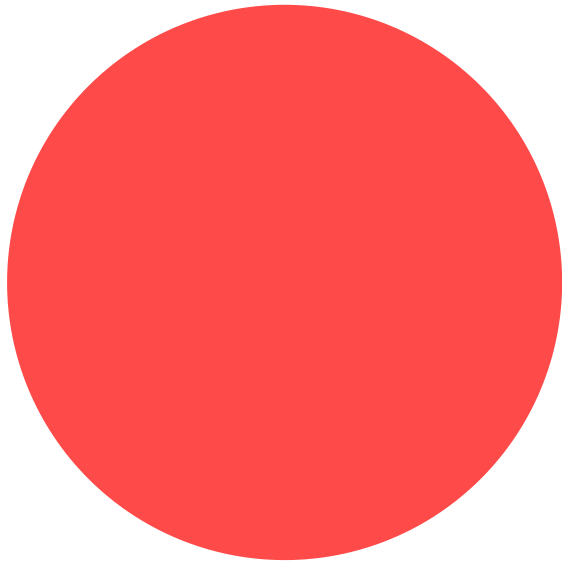


## Day 3

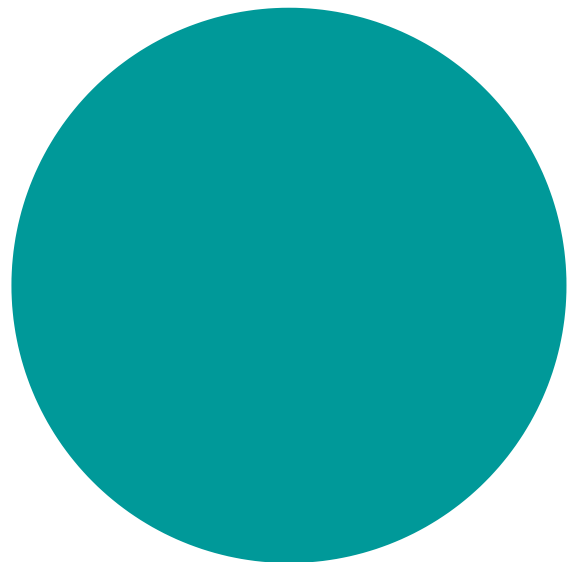
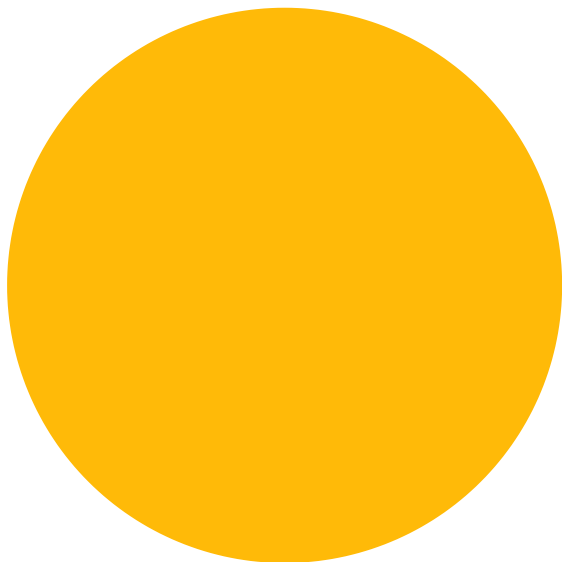
Friday, 23<sup>rd</sup> May

Time	Conference Room	
08:30 - 15:00		Registration desk working hours
09:00 - 10:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
10:30 - 11:30	Punta Rata	Meet the Editor: Sara Dolnicar, Justin Paul and Stjepan Srhoj - How to Publish in Q1 Journals?
11:30 - 12:00		Coffee break
12:00 - 13:30	Punta Rata, Stomarica, Podrače	Parallel Sessions
13:30 - 14:30		Free time for lunch
14:30 - 16:00	Punta Rata, Stomarica, Podrače	Parallel Sessions
16:00 - 16:15		Coffee break
16:15 - 17:45	Punta Rata	<b>Closing Ceremony</b> Plenary Session - Keynote Lectures: <b>Prof. Alin Marius Andrieş</b> - Credit Allocation and Systemic Risk  <b>Valentina Flamini</b> - Investing in the Future: EU Policies for a Sustainable, Prosperous Europe
19:00		Farewell dinner (Hotel Soline Restaurant)





## Sessions day by day



Please note that each conference presentation is allocated a maximum of 15 minutes, followed by an additional 5 minutes for a Q&A session. We kindly ask all presenters to adhere to the time limit to ensure a smooth schedule for all participants.

# Day 1

## Wednesday, 21<sup>st</sup> May

PUNTA RATA	Opening Ceremony & Keynote Lectures
11:00-12:45	<p>Opening Ceremony Plenary Session - Keynote Lecture: <b>Prof. Scott Stern</b> Accelerating Innovation Ecosystems: The New Agenda for European Competitiveness</p>
13:15-14:00	<p><b>Prof. Mara Pasquamaria Squicciarini</b> Religion, Education, and Development in a Historical Perspective</p>
PUNTA RATA	Economics, Economic Policies, Market Structure, and Applied Econometrics
15:15-16:45	<p><b>Abazi-Alili, Hyrije; Hashi, Iraj; Ramadani, Veland; Atanasovska-Noveski, Viktorija; Rexhepi, Gadaf</b> Quadruple Helix-Driven Innovation Ecosystems for Circular Economy and Inclusive Growth in CEE and SEE Countries</p> <p><b>Chair:</b> Hyrije Abazi-Alili</p> <p><b>Marrocco, Alessia; Castaldo, Angelo</b> Do Occupational Safety and Health Direct Investment Policies Affect Firm Survival?</p> <p><b>Castaldo, Angelo; Antonelli, Maria Alessandra; Marrocco, Alessia; Micheli, Guido Jacopo Luca; Vitrano, Gaia</b> Does the National Innovation System Performance Affect Workplace Accidents? An Empirical Analysis in Europe</p> <p><b>Čučković, Nevenka; Vučković, Valentina; Mikić, Mia</b> The Role of R&amp;I and Technological Development in GVC Upgrading in Croatia and Other CEE Countries</p>
PUNTA RATA	Economics, Economic Policies, Market Structure, and Applied Econometrics
17:00-18:30	<p><b>Ali-Yrkkö, Jyrki; Kuusi, Tero; Laurikka, Annu; Wang, Maria</b> The Impact of the War in Ukraine on the Value Chains of Economic Blocs</p> <p><b>Lalinsky, Tibor; Baumohl, Eduard</b> Zombie Firms in the Pandemic Era and the Role of Government Support</p> <p><b>Brusan, Mihael; Ivandić, Ria; Mačkić, Velibor</b> Užas je moja furka: Political-Economic Representation in Croatia</p> <p><b>Krištofik, Peter; Šlamiaková, Lea</b> ESG Scores and Financial Performance: An Empirical Study of Slovak Companies</p> <p><b>Kuusi, Tero; Lähdemäki, Sakari</b> Value Chain Productivity and Intangible Investments</p>

# Day 1

Wednesday, 21st May

## PUNTA RATA

### Meet the Editors Session

18:30-19:30

**Moderator:**  
Guillaume  
Vallet

**Louis-Philippe Rochon**  
Review of Political Economy (ROPE)

**Ivana Domazet**  
Journal of Women's Entrepreneurship and Education (JWEE)

**Branko Stanić**  
Public Sector Economics (PSE)

**Rob van Tulder**  
Journal of International Business Policy (JIBP)

## STOMARICA

### Tourism

15:15-16:45

**Chair:**  
Vanja  
Vitezić

**Bąk, Monika; Jazdzewska – Gutta, Magdalena**  
Tourist Mobility in Coastal Areas: A Systematic Literature Review

**Tomazos, Konstantinos**  
Journey With Purpose: The Intersection of Pilgrimage and Volunteer Tourism

**De Brucker, Klaas; Elsen, Roos**  
Europe's Night Train Revival: Navigating Success in a Challenging Landscape

**Afrić Rakitovac, Kristina; Belullo, Alen; Urošević, Nataša**  
Stakeholders' Perspectives on Mitigating Overtourism in Protected Natural Areas – The Case of Lower Kamenjak, Croatia

**Aïdi, Naïma**  
Socio-Ecological Transition of Tourism Through a Systemic Approach: Findings from France

## STOMARICA

### Sustainable Competitiveness and Prosperity: European Union in Focus

17:00-18:30

**Chair:**  
Amir  
Moradi

**Pires, Luiz; Carrilho-Nunes, Inês**  
The EU ETS and Carbon Leakage: The Role of Allowance Prices

**Majerowska, Ewa; Koralun – Bereźnicka, Julia; Bieszk – Stolorz, Beata**  
Assessing SDG Progress in EU Countries: A Taxonomic Analysis of Regional Trends

**Moradi, Amir; Tóth-Pajor, Ákos; Fatima, Rabia; Posza, Alexandra; Putzer, Petra; Dedi, Lidija; Csapi, Vivien**  
The Nature Positive Business Model Canvas: A Tool for Sustainable Transformation

**Ćirić Lalić, Danijela; Savkovic, Milena; Savić, Bojana; Topo, Marijana; Bilić, Ivana; Petrović, Maja**  
Bridging the Sustainability Skills Gap in Project Management: A Focus Group Study and the ESG4PMChange Project Response

# Day 1

Wednesday, 21st May

## PODRAČE

## Management

15:15-16:45

**Chair:**

Gerhard  
Speckbacher

**Speckbacher, Gerhard**

Value Generation and Distribution in Firms

**Rottenbornová, Lucie; Taušl Procházková, Petra**

Industry 5.0 and Its Role in Advancing ESG and SDG Principles

**Aliu, Dorian**

Actor-Network Creation and Effective Career Management Within the University Entrepreneurial Ecosystem: A Study on Technology Transfer Office Managers

**Puranik, Nawdeep; Pustovrh, Aleš**

Empathy and Its Influence on Knowledge Sharing Behaviour Among Employees

## PODRAČE

## Entrepreneurship

17:00-18:00

**Chair:**

Catherine  
Fazio

**Fazio, Catharine; Guzman, Jorge; Stern, Scott**

Did COVID Change the Black Neighborhood Startup Deficit? Evidence From the Startup Cartography Project

**Lazić, Milena; Domazet, Ivana; Simović, Vladimir**

Motivations and Barriers for Persons With Physical Disabilities in Accessing Platform Work in SEE

**Świętoniowska, Joanna; Wójcik, Joanna; Jakiela, Jacek**

Innovative Strategies for Education of Gen Z and Alpha With Special Focus on Sustainable Development Goals

# Day 2

Thursday, 22<sup>nd</sup> May

PUNTA  
RATA

## Business Informatics and Digital Transformation (Digitalization & Services)

08:30-10:00

**Chair:**

Daniela  
Garbin  
Praničević

**Stanimirović, Dalibor; Stanimirović, Tatjana**

Beyond the Hype: Mapping the Real Impacts of Digitalization on the Slovenian Healthcare Business Model

**Vuković, Marija; Ninčević Pašalić, Ivana; Braovac, Sara**

Factors of Digital Wallet Acceptance: Case of Croatia

**Antonijević, Marija; Domazet, Ivana**

Digital Payment Development: Evidence From European Countries

**Vitezić, Vanja**

Hesitation in Adopting Robo-Hotels: Exploring Consumer Behavioral Intentions

**Veselinović, Milan; Stanojević-Dimovski, Jelena**

Technical Efficiency of Mobile Operators in Croatia

PUNTA  
RATA

## Keynote Lecture

10:00-10:45

Plenary Session - Keynote Lecture:

**Prof. Sara Dolnicar**

Enough Greenwashing. Enough Greentalking. Simple Ways for Tourism Industry to Take Green Action Today.

PUNTA  
RATA

## Special Session: Environmental Responsibility and Sustainable Tourism

11:15-13:15

**Chair:**

Ante  
Mandić  
&  
Lidija  
Petrić

**Mušanović, Jelena; Perišić, Ana; Sever, Ivan**

Visitors' Preferences in Terrestrial Protected Areas: A Systematic Review of Situational Factors

**Tłoczyński, Dariusz**

Decarbonisation of Air Travel: Aligning With the Green Deal in Poland

**Tuscher, Manuel; Grossrubatscher, Alex**

Sustainable Mobility in Tourism: An Integrative Approach to Future-Oriented Mobility Management With a Particular Focus on Alpine Tourism Regions – Insights From South Tyrol and Val Gardena

**Mandić, Ante; Carić, Hrvoje; Sever, Ivan**

Embeddedness of Climate Change Adaptation and Mitigation Policies in National Strategic Tourism Policies

**Tomej, Kristof; Liburd, Janne**

The Challenge of Bridging Two Worlds: Tourists' Engagement in Hydrological Citizen Science

**Jaković, Božidar; Mandić, Ante; Petrić, Lidija; KC, Birendra**

Sustainable Livelihoods and Nature Parks: Insights From Public Policy Leaders in Croatia

# Day 2

Thursday, 22nd May

PUNTA  
RATA

## Tourism

14:15-16:00

**Chair:**  
Tomislav  
Klarin

**Kuliš, Zvonimir; Ibanescu, Bogdan-Constantin; Šimundić, Blanka; Neuts, Bart**

Tourism Demand Resilience in the EU NUTS 2 Regions: A Spatio-Econometric Perspective

**Trinajstić, Maša; Đurkin Badurina, Jelena**

The Seasonal Dilemma: Do Coastal Residents Prefer Year-Round Tourism?

**Krce Miočić, Božena; Klarin, Tomislav; Vidić, Gabrijela**

Multi-Stakeholder Collaboration for Sustainable Tourism Governance: The Case of Zadar County

**Roje, Nina; Pranić, Ljudevit; Vuković, Marija**

Challenges and Opportunities for Windsurfing Tourism: The Case of Croatia

**Đurkin Badurina, Jelena; Soldić Frleta, Daniela; Paleka, Hana**

Understanding Access and Accessibility: Models of Beach Management in Italy and Croatia

**Rimac Smiljanić, Ana; Rabiei-Dastjerdi, Hamidreza; Šimundić, Blanka, Kazemi, Maryam**

Spatiotemporal Dynamics of Short-Term Accommodation in Split, Croatia (1985-2024): Data-Driven Insights for Sustainable Urban and Tourism Planning

PUNTA  
RATA

## Debate Session / Roundtable: People Analytics and Workforce Planning

16:15-17:45

**Chair:**  
Paško  
Burnać

**Paško Burnać**

Associate Professor of Finance, Faculty of Economics, Business and Tourism, University of Split

**Šime Jozipović**

Associate Professor of Financial and Economic Law, Faculty of Economics, Business and Tourism, University of Split

**Mirela Kotarac**

Director of Human Resources and Member of the Management Board at Cemex Croatia

**Sonja Čuljak**

Human Resources Manager at Emovis Tehnologije d.o.o. in Split, and the Owner/Founder of Serve Consulting

**Meltem Ucal**

Professor of Economics at Kadir Has University in Istanbul

PUNTA  
RATA

## Keynote Lecture

17:45-18:30

Plenary Session - Keynote Lecture:

**Prof. Justin Paul**

Post-COVID Business Environment and Synergies: 7-P Framework & 5-S Philosophy for Performance, Success and Sustainability

PUNTA  
RATA

Poster Presentations

18:30-19:30

**Rogošić, Andrijana**

Under Pressure: Breaching the Principles of Accounting Ethics

**Škokić, Vlatka; Lovrinčević, Marina**

Youth Entrepreneurship in Croatia: Intentions, Challenges and Paths to Success

**Mihanović, Zoran; Mihalj, Stipe**

The Possibility of Applying Social Marketing in the Catholic Church and Church Organizations in Bosnia and Herzegovina

**Kovač, Dujam; Ćurak, Marijana**

Comparing the Effects of Fear and Regret on CEO's Cyber Risk Management Intention

**Li, Ranran; Logkizidou, Maria; Sinha, Pammi**

The Effect of Childhood Cultural Capital on Their Purchasing Intentions for Sustainable Luxury Brands

**Golem, Silvia**

Do the More Financially Open European Countries Have Smaller Governments?

**Talaja, Anita; Matić, Karla**

The Importance of Digital Transformation for Innovation Performance and Competitive Advantage

**Ouaade, Sanaa**

The Influence of "Insta-Parents" on the Formation of Parental Roles and Family Eating Practices: A Netnographic and Qualitative Approach

**Fränzl, Jonas; Wunder, Andreas**

Human-AI Collaboration in Strategy Departments: A Grounded Model for GenAI Integration in Knowledge Work

**Kersan-Škabić, Ines**

State Aid and Economic Stability in the EU: Implications for Growth and Inflation

**Dedić, Goran**

Valuing Privacy in the Digital Economy: A Research Agenda

STOMARICA

Marketing

08:30-10:00

**Chair:**

Magdalena  
Jazdzewska-Gutta

**Prvan, Ela; Najev Čačija, Ljiljana**

The Impact of Social Marketing Campaigns on Mental Health Awareness and the Destigmatization of Mental Disorders

**Haschka, Rouven E.**

Identifying Price Elasticities of Demand Through Structural Vectorautoregression

**Nikodemska-Wołowik, Anna Maria; Jazdzewska-Gutta, Magdalena**

Trust, Risk, Dissonance, and Purchase Intentions in E-Commerce: Retailer-Related Issues in the Eyes of Consumers

**Bodlaj, Mateja; Arslanagić-Kalajdžić, Maja; Čater, Barbara**

Enhancing Export Venture Performance: The Interplay of Informational, Product, and Relationship Capabilities

# Day 2

Thursday, 22nd May

## STOMARICA

### Special Session: Production Network: Topology, Change, and Transmission

11:15-13:15

#### Chair:

Stjepan  
Srhoj

**Srhoj, Stjepan; Dragojević, Melko**

Impact of EU Grants: Evidence From Firm-to-Firm Transactions

**Iyoha, Ebehi; Srhoj, Stjepan**

Sectoral Heterogeneity in Production Network Resilience: Evidence From Firm-to-Firm Matching in Croatia

**Zaninović, Vinko; Srhoj, Stjepan**

Role of Production Networks in Propagation of Oil Shocks Within Countries

**Romić, Ivan; Srhoj, Stjepan; Dragojević, Melko**

Critical Nodes in Production Networks

### Special Session: Public Procurement Platforms

**Decarolis, Francesco; Srhoj, Stjepan**

The New Economics of Public Procurement

**Decarolis, Francesco; Srhoj, Stjepan; Teso, Edoardo**

Evaluating the Effects of Targeted Information on Public Procurement Competition

## STOMARICA

### Business Informatics and Digital Transformation (AI & Education)

14:15-16:00

#### Chair:

Nikša  
Alfirević

**Šerić, Maja; Garbin Praničević, Daniela**

The Use of Generative Artificial Intelligence in University Classrooms

**Jelínková, Eva; Nosková, Marta; Rottenbornová, Lucie**

Exploring the Potential of AI Implementation in Business and Management Education by Examining Student Experiences and Perspectives

**Reyes-Menendez, Ana; Antolín-Prieto, Rebeca**

Classifying Art With Biometrics and AI

**Pathak, Buddhi; Dzandu, Michael; Barbic, Frano**

The Use of ChatGPT in Essay Writing: A Literature Review on the Role of Instructors and Institutions in Preventing Academic Misconduct

**Mijač, Tea**

Reassessing Information System Success in the Age of AI: Evaluating the DeLone and McLean Model Through ChatGPT Adoption Among Gen Z Business Students



STOMARICA

Marketing

16:15-17:45

Chair:

Ivana  
Kursan  
Milaković

**Morales-Muñoz, Andrea; Iniesta-Bonillo, Maria-Angeles; Estrella-Ramon, Antonia; Herrada-Lores, Sara**

The Impact of Artificial Intelligence on Consumer Behavior in Social Media: A Systematic Review of the Literature

**Badowska, Sylwia; Golec, Anna; Waleczek Zotyková, Lucie**

Older Adults' Intentions to Use Digital Financial Services: Towards Exploring the Unified Theory of Acceptance and Use of Technology

**Kursan Milaković, Ivana; Mamić, Ivana**

Business Marketing Practices and Coping Mechanisms: The Context of Consumer Online Misbehaviour

**Cegur Radović, Tihana; Martins, Márcio Ribeiro; Birkić, Draženka**

Tourism Experience, Place Attachment and Site-Specific Environmentally Responsible Behaviour of Tourists in Campsites: An Empirical Study From Croatia

**Dimovski, Jelena; Mitić Gabrijela; Veselinović, Milan**

Circular Economy: A Growing Market for Sustainable Innovations

PODRAČE

Accounting, Auditing & Value Creation

08:30-10:00

Chair:

Aleksandra  
Sulik-  
Górecka

**Zaman Groff, Maja; Vuko, Tina; Perica, Ivana; Čular, Marko; Ličen, Mina**

The Effect of Culture on Moral Judgment of Accounting Students: Comparison of Croatia and Slovenia

**Sulik-Górecka, Aleksandra; Strojek-Filus, Marzena; Iskra, Daniel**

Assessment of the Readiness of Enterprises for ESG Reporting in the Context of Its Determinants as Perceived by Report Preparers in Poland

**Petrlić, Antonija; Grčić Fabić, Mirjana**

The Relationship Between the Quality of Information Systems, Efficiency and Involvement of Controllers and Managers in Decision Making and Firm Performance

**Marc, Mojca; Bilynets, Iana; Ražman, Sara; Ponikvar, Nina**

Rethinking Economic Value in Adaptive Reuse of Cultural Heritage: A Conceptual Framework

PODRAČE

Special Session:

Economic Disruptions and Sustainable Development -  
Balancing Progress and Environmental Protection

11:15-13:15

Chair:

Lena  
Malešević  
Perović

**Antonarakis, Alexander**

Challenges in Environmental Sustainability Transition in the Face of Financial Crises

**Malešević Perović, Lena; Ćorić, Bruno**

Sustainable Development and Economic Disasters

**Antoniades, Andreas**

Financial Stress, Unsustainable Economic Growth and the Transition to Sustainability

**Nergiz Dinçer, Nazire; Demir, Abdullah; Dinçer, Ali Ersin**

A Comprehensive Disaster Resilience Index for MENA Countries

**Halavanja, Aleksandar**

*Head of the Service for the systemic management of energy at the Environmental Protection and Energy Efficiency Fund, Republic of Croatia*

# Day 2

Thursday, 22nd May

PODRAČE	Management
14:15-16:00	<p><b>Čater, Tomaž; Uršič, Dejan; Čater, Barbara; Žabkar, Vesna</b> Bridging Technology and Sustainability: The Role of Green Innovation and Environmental Strategy</p> <p><b>Oleksiuk, Adam; Wąsowicz-Zaborek, Elżbieta; Velinov, Emil</b> Exploring the Technology Acceptance Model for Work From Anywhere Mode Among Students in Czechia, Estonia, and Poland</p> <p><b>Kojelytė - Čepurnienė, Ilona; Adamonienė, Rūta</b> The Need for Intercultural Competence in a Multicultural Work Environment (Case of Lithuania)</p> <p><b>Bokor, Edit; Certan, Corina Daniela; Sava, Alina; Madlena Nen</b> No Caller Left Behind: Strategic Management of Alternative Emergency Call Systems</p> <p><b>Bokan, Marin; Pranić, Ljudevit; Vuković, Marija</b> Bridging the Soft Skills Gap: Do Tourists and Hospitality Managers See Eye to Eye?</p>
PODRAČE	Workshop
16:15-17:45	<p><b>Rob van Tulder</b> What about Engaged Scholarship? Enhancing the Legitimacy of Research and Teaching at Universities in a Crisis-Struck World</p>

# Day 3

## Friday, 23<sup>rd</sup> May

PUNTA  
RATA

### Management

09:00-10:30

**Chair:**  
Srećko  
Goić

**Šerić, Neven; Bentyn, Zbigniew; Kara, Karahan**

Concept of Digitalization of the Supply Chain Management Towards Green Transformation

**Body, Samuel; Hunková, Lukrécia**

A Systematic Review of Human Resource Management Practices and Their Impact on Organizational Performance

**Hunková, Lukrécia; Body, Samuel**

HR Managers' Competencies in the Era of Smart Industry: A Systematic Review and Future Research Directions

**Goić, Srećko; Kawka, Tomasz**

Sustainable HRM Dedicated to Administrative Personnel at Higher Education Institutions: A Win-Win Strategy?

**Goić, Srećko; Borowska-Pietrzak, Agata**

Mapping Resilience Channels in Generation Z: Comparative Study Among Polish and Croatian Students

PUNTA  
RATA

### Meet the Editors Session: How to Publish in Q1 Journals?

10:30-11:30

**Moderator:**  
Zvonimir  
Kuliš

**Justin Paul**

International Journal of Consumer Studies (IJCS)

**Sara Dolnicar**

Annals of Tourism Research (ATR)

**Stjepan Srhoj**

Journal of Small Business Management (JSBM)

PUNTA  
RATA

### Sustainable Competitiveness and Prosperity: European Union in Focus

12:00-13:30

**Chair:**  
Maja  
Mihaljević  
Kosor

**Falkowski, Krzysztof**

Eco-Innovativeness of the European Union in the Context of Sustainable Development

**Mihaljević Kosor, Maja**

The Role of Upper Secondary Education in Achieving Sustainable Development Goals

**Čertanec, Ana**

Integrating Sustainability Into Family Businesses

**Bačić, Katarina; Pomenić, Nikolina; Đokić, Irena**

The Innovation Ecosystem of Maritime Industries – The Case of the Adriatic Croatia

PUNTA RATA	Workshop
14:30-16:00	<p><b>Rob van Tulder</b> Teaching Sustainable and Responsible Management – How to Engage Staff and Students in Positive Action for the SDGs?</p>
PUNTA RATA	Closing Ceremony & Keynote Lectures
16:15-17:45	<p>Closing Ceremony</p> <p>Plenary Session - Keynote Lecture: <b>Prof. Alin Marius Andrieș</b> Credit Allocation and Systemic Risk</p> <p><b>Valentina Flamini</b> Investing in the Future: EU Policies for a Sustainable, Prosperous Europe</p>
STOMARICA	Tourism
09:00-10:30	<p><b>Zdravković, Aleksandar; Bradić Martinović, Aleksandra; Lazić, Milena</b> A Nexus Between Tourism and International Trade in the EU: Does Export Really Matter?</p> <p><b>Šerić, Neven; Melović, Marica; Jakšić-Stojanović, Anđela; Bagarić, Lidiya; Peronja, Ivan</b> Lighthouse Tourism and Rejuvenation of the Stone Lights Brand: The Hidden Tourist Gems of the Adriatic Sea</p> <p><b>Laškarić Ažić, Marina</b> Psychological Needs and Burnout in the Hotel Industry: A Case of Four- and Five-Star Hotels</p> <p><b>Sándor, Hajnalka; Paszk, Norbert; Szűcsné Markovics, Klára</b> The Impact of COVID-19 on the Financial Operations of the Top 5 Hungarian Travel Agencies</p>
Chair: Konstantinos Tomazos	
STOMARICA	Young Researchers and PhD session
12:00-13:30	<p><b>Zubovic, Amela</b> Emigration Prospects, Gender-Based Preferences, and the Choice of Major <b>Discussant:</b> Guillaume Vallet</p> <p><b>Marušić Tomić, Filipa</b> Analyzing Corporate Social Responsibility in Peer-to-Peer Accommodation and Responses From Different Stakeholders <b>Discussant:</b> Ana Reyes Menéndez</p> <p><b>Jurić, Ena</b> Corporate Social Responsibility in Luxury Hospitality: A Systematic Literature Review <b>Discussant:</b> Vanja Vitezić</p> <p><b>Blanchard, Olivia</b> From Theory to Reality: Understanding Entrepreneurial Ecosystems Through Literature <b>Discussant:</b> Rob van Tulder</p>
Chair: Lena Malešević Perović	

STOMARICA

Advice for (Young) Researchers on Career Development

14:30–16:00

**Polese, Abel**

What is Excellence in Science? A Critical Overview of Current Criteria to Work Towards a More Credible and Trustable Science

PODRAČE

Economics, Economic Policies, Market Structure, and Applied Econometrics

09:00–10:30

**Chair:**  
Abel  
Polese

**Polese, Abel**

Post-Pandemic Resilient Communities: Is the Informal Economy a Reservoir for the Next Generation of Digitalized and Green Businesses in the Global South?

**Kelin, Ema**

How Much Is Unpaid Work Worth? The Effect of Education on the Value of Unpaid Work

**Bakota, Ivo; Barczyk, Daniel; Kredler, Matthias; Yang, Fan**

Informal Long-Term Care Provision to Baby Boomers: A Designated Child Model

**Mrnjavac, Željko; Bejaković, Predrag; Luburić, Goran**

How to Prevent Early Retirement in Croatia?

PODRAČE

Finance & Econometrics

12:00–13:30

**Chair:**  
Sebastian  
Schlütter

**Dotterweich, Alexander; Maras, Tomislav; Piatkowski, Nico; Schlütter, Sebastian**

Hybrid Quantum Computing for Convex Quadratic Integer Problems With an Application to Investment Portfolio Optimization

**Šestanović, Tea; Akalović, Lucija**

Contagion Effect Between Commodities and Cryptocurrencies

**Karsten, Konstantin**

Identification of Transition Risk in Sovereign CDS Spreads With a High-Frequency Regulatory Instrument

**Ivanišević Hernaus, Ana; Tuškan Sjauš, Branka; Dečman, Nikolina**

Integration of Social Pillar Into Non-Financial Reporting: Case of Large Banks in Croatia

PODRAČE

Economics, Economic Policies, Market Structure, and Applied Econometrics

14:30–16:00

**Chair:**  
Tatjana  
Stanimirović

**Stoever, Britta; Reuschel, Saskia**

Climate Crisis and Regional Disparities – The Impact of Climate Change on Economic Activity and Measures Beyond GDP

**Stanimirović, Tatjana; Klun, Maja; Kotnik, Žiga**

Fiscal Measures for Green Transition and Their Influence on Macroeconomic Indicators: Case of Slovenia

**Čandrlić, Ivica**

Public Investments: Catalyst for Sustainable Growth

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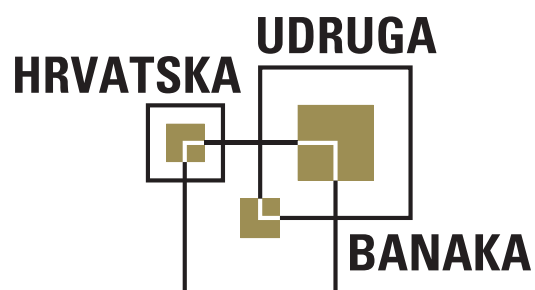


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