

FEBST 2027

Call for Papers

16TH FEBST INTERNATIONAL CONFERENCE

“Geopolitical Tensions, Economic Disturbances, and Enhancing Resilience”

19–21 MAY, 2027 / SPLIT, CROATIA

Faculty of Economics, Business and Tourism, University of Split

University of Split

Faculty of Economics, Business and Tourism
University of Split

Foreword by the Acting Dean



Dear academics and practitioners, dear colleagues,

It is a great pleasure to welcome you on behalf of the hosts and organisers of this scientific conference, which addresses the far-reaching challenges arising from geopolitical tensions, economic disturbances and the need for greater resilience. These themes bring together academic research and analysis with the realities of today's economy.

We live in a time when stability can no longer be taken for granted, although, we must admit, we did so for far too long. Geopolitical conflicts, trade barriers, energy security concerns and the fragmentation of international institutions are shaping an environment in which businesses and entire economies must operate amid considerable uncertainty and risk. In these circumstances, building resilience becomes a strategic imperative for every economy.

For three decades, the Faculty of Economics, Business and Tourism at the University of Split has addressed pressing economic and social challenges through its international conferences. It is therefore only natural that geopolitical tensions, economic disturbances and the need for greater resilience are the focus of this year's **16th FEBST Conference**.

Since its first edition, the conference has undergone a number of changes, consistently guided by the issues of particular relevance for the Croatian economy. During Croatia's economic transition, it was known as "Enterprise in Transition". Later, the many obstacles encountered on the path to European Union membership prompted us to adopt the name "Challenges of Europe".

As an institution actively engaged in addressing current economic and social challenges, we considered it a natural choice to place the challenges associated with geopolitics, economic relations and resilience, which affect not only Croatia but the entire world, at the heart of this year's conference. Today, more than ever, these challenges are global. An increasingly borderless economy and financial system, rising systemic risks, the lasting effects of the financial crisis and the pandemic, geopolitical instability, the twin transition, and the imperatives of sustainability and competitiveness can heighten our anxiety and leave us feeling powerless to bring about change. They can also make our individual efforts seem insignificant in the face of the uncertainty confronting us.

Yet nothing can replace individual responsibility, a willingness to rethink established approaches, and the development of skills and competencies. Universities have an important role to play in this process. They must serve society across all areas of their work: by creating knowledge, promoting the values and skills that shape a more sustainable future, and contributing to social change through research and innovation.

The emphasis on the active contribution of higher education institutions to addressing mounting social and economic problems, together with the expansion of the conference's scope beyond European policy issues, were among the main reasons for renaming the **"Challenges of Europe"** conference the **FEBST International Conference**, on the occasion of the **50th anniversary** of the founding of the **Faculty of Economics, Business and Tourism** and the **University of Split**.

The conference has gained fresh momentum, which we aim to sustain at **FEBST 2027** through:

- a broad range of topics, from economics and economic policy to various fields of business and the transition towards sustainability, to name just a few of the key thematic areas;
- expanded opportunities for publishing research papers;
- new members of the Programme Committee and distinguished invited speakers who rank among the most cited researchers in their fields.

I am confident that our conference will continue to grow and serve as an important platform for presenting research findings, exchanging and debating ideas, and sharing expertise and experience in publishing research papers and preparing project proposals. It will also remain a meeting place for early-career researchers, established scholars, business professionals and policymakers.

Prof. Branka Ramljak
Acting Dean of the Faculty of Economics, Business and Tourism, University of Split

Keynote Speakers



Prof. Yogesh K. Dwivedi

Riyad Bank Chair Professor of Digital Business, Department of Information Systems & Operations Management (ISOM), KFUPM Business School
Acting Director of IRC for Finance and Digital Economy
King Fahd University of Petroleum & Minerals, SA
Honorary Professor at Swansea University, UK
Associate Editor, European Journal of Marketing
Senior Editor, Journal of Electronic Commerce Research

KEYNOTE LECTURE

Agentic AI and Its Implications for Business and Society



Prof. Gary Arthur Dymski

Professor of Applied Economics
Leeds University Business School, University of Leeds, UK
Associate Editor, Competition and Change

KEYNOTE LECTURE

Fragmented Accumulation and the Spatial Structure of Capitalism: Finding a European Path from Global Imbalances to Sustainability



Prof. Colin Michael Hall

Dean's Chair in Marketing, Sustainability and Society
Massey University Business School, NZ
Editor-in-Chief, Current Issues in Tourism
Field Editor, Frontiers in Sustainable Tourism

KEYNOTE LECTURE

Can We Actually Govern to Make Tourism Sustainable?

TRACKS

Conference Topics

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This academic event offers researchers and practitioners the opportunity to explore a wide range of topics at the intersection of geopolitics, economic policy, sustainability, artificial intelligence, business and resilience.

01
Accounting and Auditing

02
Business Informatics and Digital Transformation

03
Competitive and Cohesive Europe: Regions, Resilience and AI

04
Economics, Economic Policies, Market Structure and Applied Econometrics

05
Entrepreneurship

06
European Union in Focus: Competitiveness, Sustainability and Resilience

07
Finance

08
Management

09
Marketing

10
Tourism

11
Special Sessions

Detailed topics for each track: scan the code

Info for Authors

Submission types

Max. two (2) papers per author

ABS Abstract only

Reviewed by the Programme Committee. Authors of accepted abstracts present the research the abstract describes; the abstract is published in the Book of Abstracts.

RP Refereed Paper

Original full paper, double-blind peer reviewed before or shortly after the conference, depending on the timing of submission and registration. Accepted papers are eligible for the partner journals or the FEBST Conference Proceedings.

RWP Regular Working Paper

Full paper or work in progress presented for discussion. Not peer reviewed or published; authors receive feedback during the sessions. Previously published work may be presented if disclosed at submission.

YWP Young Researchers' Working Paper

Working paper by PhD students and young researchers, under the same rules as regular working papers, with the reduced registration fee.

Publication opportunities

Partner journals collaborate with the conference in two ways. **Special issues** are dedicated issues in which selected papers that meet the journal's aims, scope and quality standards will be published. **Regular issues** are the journals' ordinary issues, in which selected papers will be considered for publication.

Special issues

- Finance a úvěr – Czech Journal of Economics and Finance (CJEF)
  Special issue theme: Finance and Macroeconomic Policy in a Fragmented World
- Management: Journal of Contemporary Management Issues (MJCMI)
- Public Sector Economics (PSE)
- Review of Political Economy (ROPE)

Regular issues

- Croatian Operational Research Review (CRORR)
- Journal of Economics and Management (JEM)
- Journal of Women's Entrepreneurship and Education (JWEE)
- Review of Economic and Business Studies (REBS)
- The Theoretical Journal of Accounting (ZTR)

FEBST Conference Proceedings: selected papers presented at the Conference will be published in the Proceedings.

Authors may indicate up to three preferred publication venues for their papers, including scientific journals and conference proceedings. They are encouraged to familiarise themselves with the aims and scope of the respective journals, as well as the publishers' editorial and publication policies. Submitted papers should fall within the scope of the targeted journals and meet their scientific and editorial standards. All submitted manuscripts will undergo the respective journals' regular peer-review process, with publication decisions based on their scientific quality, originality and contribution to the field.

Instructions for authors and fees for multiple papers: conference.efst.hr

DEADLINES

Important Dates

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Author deadlines · Notifications · Registration · Conference

23 December 2026	**Special session proposal deadline** Participants may propose special sessions on specific topics.
11 January 2027	**Notification of acceptance of special session proposals and topics**
8 February 2027	**Abstract submission deadline (full paper participants)***
19 February 2027	**Notification of abstract acceptance (full paper participants)**
8 March 2027	**Full paper submission deadline (Refereed Papers and Working Papers)** Also the abstract deadline for abstract-only participants.**
19 March 2027	**Notification of acceptance for presentation** Full papers and abstract-only submissions.
12 April 2027	**Early bird fee payment and registration deadline**
3 May 2027	**Regular fee payment and registration deadline**
19–21 May 2027	**Conference** Faculty of Economics, Business and Tourism, Split
14 June 2027	**Submission of revised papers for conference journals and other publications**
Sept 2027	**Decision on full paper acceptance (at the latest)**

* Submitting an abstract is not a prerequisite for submitting a full paper, but it is encouraged, to help organise special activities during the conference and plan the publication opportunities.

** Abstract review is an ongoing process: earlier submissions receive earlier feedback.

REGISTRATION

Conference Fees

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	Early bird until April 12, 2027	Regular until May 3, 2027
Participants presenting their research Abstract only / refereed papers / regular working papers	400 EUR	450 EUR
PhD students and young researchers With refereed papers and/or working papers	300 EUR	350 EUR
Co-authors, accompanying persons and other participants Co-authors attending the conference and all other attendees who are not co-authors of papers	250 EUR	300 EUR
FEBT students Keynote speeches and paper presentations (excluding social events)	Free	

VAT is included in the fees. Fees for authors presenting more than one paper: conference.efst.hr

The registration fee includes

- Conference materials upon confirmation of registration (the book of abstracts will be available online only)
- Coffee breaks
- Gala dinner
- Access to keynote lectures, special conference sessions and paper presentations
- Lunches on all conference days

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FEBST

16th International Conference
19-21 May, 2027

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